Graduate Students Activities

AESS Board of Governors Meeting

May 12-13, 2017

Seattle, WA

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Graduate Student Representative
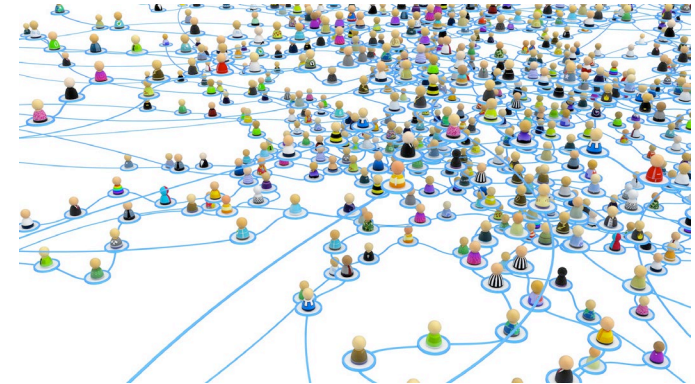
AESS

Mission & Motivation

- Increase the **visibility** of the Society:

  - Not everybody knows the existence of AESS.
  - Not everyone is aware of the benefits.
  - Can not sit back and wait.

- Provide the **right service** at the right time:

  - Many types of graduate students.
  - Services should not clone universities.

- Get students **attracted** and involved:
  - Let members feel they have an influence.
  - New memberships.
  - Retention of "old" members.

Actions

- **Get advantage** of any networking and gathering events with potential members.
  - Personal contacts (university, industry, …).
  - Formal & Informal Events (conferences, lectures, …).
  - Word of mouth (social platforms, flyers, …).

- Generate **success** stories
  - Surveys / Interviews / Feedback.
  - Acknowledgements / Collaborations.
  - Awards / Prizes.

Initiatives

- **Up and running.**
  - Professional Mentoring and Networking Program.
  - Notice boards and flyers.
  - Social platform sharing
  - Personal contacts.

- **Fresh updates.**
  - IEEE 2017 Radar Conference booth.
  - AES Society London chapter.

- **Potential.**
  - Lectures / Seminars / Courses series.
  - Informal events.
  - Competitions/ Awards / Promotion.

Ideas & Plans

- **Evaluate** the impact of the already implemented steps.

- Target a number of events in which **replicate** what has been done.

- **Implement** an effective way of engaging students (at all level).