Growth Through Engagement and Teamwork

Mark E Davis
President-Elect, AESS
January 17 & 18, 2020
Courtyard San Antonio Riverwalk
Strategic Theme
“Growth Through Engagement and Teamwork”

- Growth is necessary for a healthy organization and its members.
- Engagement is a sign of a healthy organization and membership.
- There is strength in numbers. We can accomplish more together as a team.
- As we grow we are likely to diversify, strengthen, and achieve better results.
Strategy for 2020 and Next 5 Years

- Strengthening Our Financial Position
  - The Environment Is Changing, And AESS Needs To Adapt

- Diversity for BoG and AESS
  - Growth Will Come From Broadening Our Served Community

- Outreach to Industry
  - Strong Businesses Will Be Source Of New AESS Members, and Customers For Transitioning Our Technologies
### Break Out Sessions – 90 Minutes

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<th>Finance</th>
<th>Diversity</th>
<th>Industry</th>
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<tr>
<td>W Downing - Chair</td>
<td>M Davis - Chair</td>
<td>J Fabrizio - Chair</td>
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<td>M Cardinale – Finance</td>
<td>L. LoMonte – Education</td>
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<td>M Braasch – Conferences</td>
<td>F. Filippini - Mentoring</td>
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<td>M.S. Greco – Publications</td>
<td>G. Schmidt – Tech Operations</td>
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**Outcome Of Break Out Sessions**

- Define Issues
- Assess Cross-Committee Initiatives
- Short Term Objectives
- Long Term Expectations

**Brief Out Saturday 20 Minutes Per Group**