For Sept 2010 BoG Meeting
T. Pace – AES Magazine EIC
General Updates

• Maria Greco appointed Associate EIC for Magazine

• Bi Monthly Systems Magazine Editorial Board Conf Calls Established
  • Action item review
  • Progress forward outlined and statused

• Requested Allen Press to put together a sample issue of the magazine

• Tasked editorial board to recruit new papers for the magazine
  • Would like to ask the B0G to do the same

• Generated new guidelines for magazine content submission to magazine
  • Survey Articles
  • Feature Articles
  • Technical Articles
  • Interview Articles
  • Page limits identified
  • Template in process
General Updates Continued

• Working on new manuscript template to better guide prospective authors in submissions

• Plan to incorporate associate editor briefs as guest features in future issues

• Investigating including best paper award as a highlight/feature in the magazine

• Working to determine if appropriate/advantageous
  • Bi-monthly magazine
  • Advertising for magazine
  • Magazine layout / changes (waiting on Allen Press example)
General Updates Continued

- Evaluating appropriateness /advantages of
  - Bi-monthly magazine
  - Advertising for magazine
  - Magazine layout / changes (waiting on Allen Press example)

- Request abstracts for major conferences be made available to editorial board (need this from conference organizers)
  - To identify good conf papers
  - To request authors to submit updated version more appropriate for magazine
  - Can the B0G help with this?

- Upcoming transactions papers listed in the magazine
  - To continue to tie Transactions with Magazine
E-journal updates

• E-journal has been very supportive of this process

• More papers going through e-journal incorporated into the magazine
  • Set up new selection of manuscript via area of specialty for author submissions electronically
  • Includes information/news to go directly to Dave Dobson/Susanne Walsh

• Reviewer questionnaire updated
  • To improve future information in e-journal database to aid in searching for potential reviewers

• Current search criteria for associate editors looking for reviewers updated and improved
  • Several members of the editorial board contributed key technical terms which combined total of 34 new selection items for matching
  • Combined the old and the new into one single list, and submitted it to e-journal for implementation.

• Reviewer profiles requested/updates
  • Sent bulk email out in June
  • By July, 82 users updated profiles, 43 are reviewers
  • Total of 227 reviewers listed in the data base
Website updates

- Updated layout
- Updated author instructions and matched/coordinated with e-journal instructions to provide consistency
- Updated Assoc Editor and Contributing Editors information and biographies
- Magazine Archives are available from 2004 through March 2009