AESS Board of Governors Meeting

Industry Relations

Mike Noble, VP Industry Relations

May 2, 2020
Industrial Relations Discussion Topics

• Industry Technical Seniors Outreach
• Industry Panels

List of Objectives
Industry Relations

1. Host an industry forum at each conference (Lo Monte)
2. Survey industry fellows on how AESS can support (Noble)
3. Revamp Industry Relations AESS pages (Farina)
4. Host Industry – YP Networking Social (Moreira)
5. Chapter high school engagement (Streit)
• Institute for Electrical and Electronics Engineers
• World’s largest technical professional organization (400,000 members)
• Foster **technological innovation and excellence** for the benefit of humanity

**Aerospace and Electronic Systems Society**
• **Industry-focused** society within IEEE
• **Complete integrated electronic systems** and enabling technologies
• Technical subjects:
  • Navigation
  • Avionics
  • Radar
  • Sonar
  • Telemetry
  • Military & law enforcement
  • Command and Control

**Value Proposition**

**Connection to Customers**
• Conferences with government researcher presenters/panelists
• Refereed publications with government authors

**Hiring/recruitment**
• Conference recruiting events
• Professional mentoring

**Partnerships**
• Tailored short courses … continuing education credits
• Industry-oriented conferences/panels/publications
Add an industry panel to each AESS conference as a matter of course

How did the panel go at the last conference? Lessons learned?

Do we draw panelists from the registrants? Or invite separately? The latter may drive some costs

Consider a student/YP social to follow the panel

Opportunity to engage with potential sponsors, interns, hires

Perhaps include drinks and appetizers as an additional draw (note: MIT/LL conferences take this approach)

As part of a larger IEEE and AESS effort to institutionalize post C-19 societal changes consider

Potential virtual engagements between industry leaders and students/Yps

Virtual short courses and distinguished lecturers ... potentially less costly offerings, and may be able to offer a larger number