

**AESS Officers Meeting
7 May 2015
Crystal Gateway Marriott
Arlington, VA, USA**

Attendees: Bob Rassa, Walt Downing, Iram Weinstein, Marina Ruggieri, Ron Ogan, Dale Blair, Alfonso Farina, George Schmidt, Maria Sabrina Greco, Hugh Griffiths, Judy Scharmman

Absent: Bob Lyons, Teresa Pace, Joe Fabrizio

Bob Lyons asked Bob Rassa to run the meeting.

Bob Rassa called the meeting to order at 8:00 am.

Bob thanked all for contributions to the SRC Report which was just finalized.
In today's meeting, we will update the Strategic Plan in real time, simplifying the existing plan.

In the discussion, we reviewed the topic of "no shows" at conferences. We will expand this section in our Conference Guidelines. We also discussed the number of papers that should be allowed and clarified the plagiarism topic.

There was much discussion about Video Tutorials and whether we should continue. It was suggested to add videos on the history of engineering. We discussed having Joe recruit one of our new board members to champion the video tutorial program.

There was discussion of the need to form AESS Student Chapters.

In the discussion of the Industry Relations portion of the strategic plan, Alfonso gave a presentation. Industry has a large role in the future of IEEE. AESS has a large industry membership. We need to be ready to be a leader in industry area. The Industry Relations website needs to be implemented, details need to be outlined.

ACTION ITEM: Judy Scharmman: [Send AESS brochures to all technically co-sponsored conferences.](#)

ACTION ITEM: Maria Sabrina/Judy - [Write an introduction to AESS, focused on young engineers, for the website and the QEB.](#)

There was discussion on Cross Fertilization and Cross-Society activity. Putting together societies that didn't know each other is very useful and also fruitful for a smaller society. Some possible collaborations: Systems Council, Sensors Council, Nanotechnology Council, GRSS, OES, I&M, Signal Processing, Control Systems, Reliability, Robotics, CASS.

ACTION ITEM: Judy Scharmman - [Find out what other societies AESS members belong to.](#)

We discussed possible motions to bring before the board. All sections of the previous strategic plan were updated in real-time.

Bob will update the documents and present the Strategic Plan tomorrow.

Meeting adjourned.