

Education

AESS Board of Governors Meeting

September 28-29, 2018

Rome, Italy

Federico Lombardi

Graduate Student Rep



Key Points

- Members landscape



- Visibility



- **Members attraction**

- **Members development**



Why should we join...

Benefits

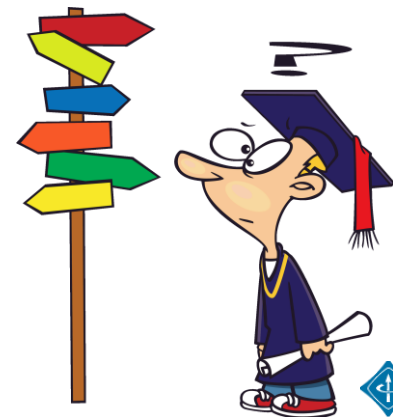
■ **Resources and knowledge.**

- AESS Mentoring scheme.
- AESS Resource centre.
- ... and much more.



■ **Early career support.** Empowering members to build and own their career.

- AESS Job site.
- Career and opportunities alert.
- How to...?



Why should we stay...

Rewards & recognition

■ **Encourage volunteering**

- IEEE service Member-Get-a-Member to reward fidelity and volunteering.



■ **Encourage participation**

- Periodic surveys.
- Development panels.
- Rewards for taking part (earn credit).



Ongoing activities

■ Establish a fruitful link with the StM and GSM.

- Brief introductory email ("I'm here").



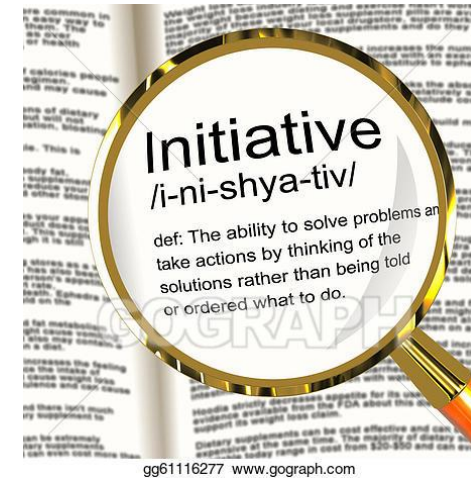
■ Membership survey

- What do members think of AESS.
- How satisfied are AESS members.
- What do members want from AESS.



A two years journey: opportunities

- **Visibility:**
 - Keep websites update and informative
- **Attraction:**
 - Evaluate an early career scheme.
- **Development:**
 - Reward volunteering and activities.
- **Retention:**
 - Surveys and discussion schemes.





THANK YOU EVERYONE



AESS VISION 2020