Presentation of the AESS “Industry Relations Website”
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• **http://ieee-aess.org/** and the “Industry Relation” subdomain
• “Industry relations” website:
  – Overview
  – Menu and slideshow,
  – Sections and Highlights,
  – Corners,
  – Blog,
  – Member Talk,
    – User registration,
  – Contact module.
• Conclusions
AESS Industry Relations website

The new website (to be placed as a sub-domain of the current AESS main website) has been designed to assist Members to feel within their professional home.
Industry Relation website: overview

The site is based on a **responsive** (*) template. It is designed to be placed on a *Linux hosting account* using PHP-MySQL (**) technologies.

(*) **Responsive website templates** produce both fluid-width and adaptive website that caters for any possible screen resolution. A responsive template seamlessly serves different media formats and devices (computer, tablet, smartphones, etc.) people use to enter the website that is based on this template.

(**) **Linux Hosting** accounts are often chosen to exploit languages like: PHP, Ruby, Perl, Python, or CGI scripting. Many of the world’s largest and fastest-growing organizations including Facebook, Google, Adobe, Alcatel Lucent and Zappos rely on MySQL.
An interactive menu area is placed at the top of the window.

A "slide show area" can be used to highlight the latest news related to AESS - industry activities.
Industry Relation website: Sections and highlights

Scrolling down the home page two main areas are presented:

- Main topics section
- Highlights section (for latest news and other important events)
The new website is containing (work is in progress) the following topics:

1. AESS Industry vision
2. Technology watch (IEEE AESS journals and conferences, EC Cordis, News of R&D, etc.)
3. Library with the best papers (awarded/most downloaded) and link to other library sources
4. Library with best patents
5. Links to general sites on patents and IPR policies
6. Strategic technology plans from Agencies, Industries etc.
7. News on standards
8. Workshops and conferences
9. Corners for: Academia, Students, Kids, Awards
Industry Relation website: Blog

- AESS Blog for news and articles writing
- Blog posts are presented by date of insertion
- The news are reported on the right hand side of the page
Forum (based on Kunena (*) component) for member information exchange and discussion.

- Standard role for user in the forum can be:
  - Site Administrator
  - Global Moderator
  - Moderator (single arguments)
  - User
  - Guest
  - Banned (!)

(*) Kunena is a forum component for Joomla. Integrating a forum into Joomla has always been possible but was never very easy, often involving the use of bridge extensions to connect Joomla to well-established, free-standing web-based forum products. The name Kunena is from a Swahili word meaning, "to speak". It was derived from the former Fireboard forum with new and previous developers that include several Joomla core developers. The developers have a long term goal to redesign Kunena from the ground up to take full advantage of what Joomla has to offer.
Module for profile creation: Users can register and edit their profiles.

The default role after registration is “User”.

Web site administrators can create new roles and/or modify users roles.
Industry Relation website: Contacts

For questions it is possible to send a message through the contact page.
Work in progress: what next

• Company area: all the companies interested will be invited to maintain their own blog space: a space for their own announcements (news, workshops, conferences,..) and requests of collaboration
• Library with the best papers (awarded/most downloaded) and link to other library sources
• Library with best patents
• Links to general sites on patents and IPR policies

• Suggestions?
• War thanks to Dr. Riccardo FULCOLI for his professional and “free of charge” precious contribution to this work.
Questions?