

# Student Representative Presentation

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AESS BoG Meeting – Orlando, FL 4-5 October 2013



# Outline

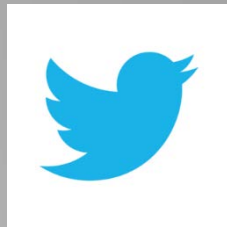
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- Social Networking
- Mentorship Program
- Student Chapter Interest

# Social Networking

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- Facebook Membership is up.
- What would you like to see on the Facebook Page?
  - Chris Cullen is willing to run the Facebook Page.
- Most organizations have a **Twitter** account.
  - Send links to relevant and/or interesting articles relating to AESS
  - Communicate with current/potential members
  - Alert followers about upcoming conferences, application deadlines, etc.



# What College Students Want

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# Mentorship Internship Opportunities



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# Mentoring

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- How far along are we with the development of the mentorship program??
  - We need guidance as to what you want from student representatives.
- We strongly believe that this will benefit students and increase student membership.

# Internship Opportunities

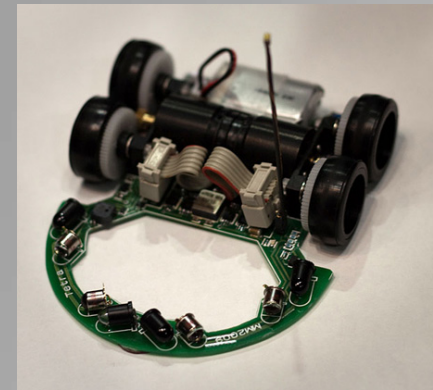
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- Students are always looking for new and interesting internship opportunities.
- Strong integration with Facebook and/or Twitter could bring more students to the page and increase membership.
  - This also applies to Mentorship Program

# Competitions

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- We believe that competitions sponsored by AESS at regional IEEE competitions would be a great avenue that would attract student attention to AESS.



# New Student Chapters

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- Two new interested Colombian student chapters in:
  - University District, Colombia
  - Universidad de San Buenaventura, Colombia