Outline

• Social Networking
• Mentorship Program
• Student Chapter Interest
Social Networking

• Facebook Membership is up.
• What would you like to see on the Facebook Page?
  • Chris Cullen is willing to run the Facebook Page.
• Most organizations have a **Twitter** account.
  • Send links to relevant and/or interesting articles relating to AESS
  • Communicate with current/potential members
  • Alert followers about upcoming conferences, application deadlines, etc.
What College Students Want

Mentorship

Internship Opportunities
Mentoring

• How far along are we with the development of the mentorship program??
  • We need guidance as to what you want from student representatives.

• We strongly believe that this will benefit students and increase student membership.
Internship Opportunities

- Students are always looking for new and interesting internship opportunities.

- Strong integration with Facebook and/or Twitter could bring more students to the page and increase membership.
  - This also applies to Mentorship Program
Competitions

• We believe that competitions sponsored by AESS at regional IEEE competitions would be a great avenue that would attract student attention to AESS.
New Student Chapters

• Two new interested Colombian student chapters in:
  • University District, Colombia
  • Universidad de San Buenaventura, Colombia