Graduate Student Representative Activities

April 26-27, 2019
Boston, MA, USA

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Graduate Student Representative
Objectives

• **Increase Student Members Engagement**

  Effective strategies to actively engage StMs

  Networking Initiatives

• **Reinforce initiatives for Student Members**

  Advertising and Messaging strategies

  Professional Networking and Mentoring Program
Increase Student Members Engagement (1/2)

1. First e-mail to be sent
   - Short
   - Friendly
   - Interactive

2. Occasional messages to illustrate new initiatives and opportunities within AESS
3. Create a group on Social Network
   • IEEE Collabratec
   • LinkedIn
   • Facebook
   • Other

   to share a multitude of information, including technical discussion, suggestions, conference news, vacancies etc.
Reinforce initiatives for Student Members (1/2)

Review AESS website and the communications to better advertise student-focused initiatives

- AESS Resource Center
- Robert Hill Dissertation Award
- AESS Engineering Scholarship
- AESS Professional Networking and Mentoring Program
- etc.
Reinforce initiatives for Student Members (2/2)

Professional Networking and Mentoring Program

YP Social Event at 2019 IEEE Radar Conference
April 25, 2019
Boston, MA