



The Membership Development Report is issued monthly on behalf of the IEEE Member and Geographic Activities Board.
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OF NOTE

- IEEE membership up 677
- Higher-grade up 1,228
- Student-grade down 551
- Society membership down 2.3% (includes Affiliates)

Membership Snapshot				
	July 2008	July 2007	% Change (July 2007)	% Change (Jun 2008)
Total Membership	350,083	349,406	0.2%	1.7%
- Higher Grade	277,640	276,412	0.4%	0.9%
- Students	72,443	72,994	-0.8%	5.0%

Source: IEEE Membership Statistics, Month End July, 2008

Recommended Volunteer Activity

Membership Development Calendar	AUGUST	SEPTEMBER	OCTOBER
RECRUITMENT ACTIVITIES	<p>Region MD Officer – Disseminate membership materials at all regional events and conferences. Discard excess inventory of membership materials, prepare for delivery of upgraded materials.</p> <p>Section MD Officer – Disseminate membership materials at all section meetings and local events. Prepare for delivery of upgraded materials.</p> <p>Participate in the 125 MGM Challenge (see page 2 for details)</p>	<p>Region MD Officer – Disseminate membership materials at all regional events and conferences. Discard excess inventory of membership materials, prepare for delivery of upgraded materials.</p> <p>Section MD Officer – Disseminate membership materials at all section meetings and local events. Prepare for delivery of upgraded materials.</p> <p>Participate in the 125 MGM Challenge (see page 2 for details)</p>	<p>Section Chair/MD Officer – Disseminate membership materials at all section meetings and local events.</p> <p>Participate in the 125 MGM Challenge (see page 2 for details)</p>
RETENTION ACTIVITIES	<p>Contest: Senior Member Upgrade – Grade elevation increases likelihood of member renewal. Begin a contest for nominating individuals to Senior Member grade.</p>	<p>Contest: Senior Member Upgrade – Grade elevation increases likelihood of member renewal. Begin a contest for nominating individuals to Senior Member grade.</p>	<p>Region MD Officer – Plan for student member elevation outreach.</p> <p>Contest: Senior Member Upgrade – Grade elevation increases likelihood of member renewal. Begin a contest for nominating individuals to Senior Member grade.</p>
RESOURCES AVAILABLE	<ul style="list-style-type: none"> - Online order form – recruitment supplies - Senior member elevation packages - Monthly Conference call 	<ul style="list-style-type: none"> - Online order form – recruitment supplies - Senior member elevation packages - Monthly Conference call 	<ul style="list-style-type: none"> - Online order form – recruitment supplies - Senior member elevation packages - Monthly Conference call

Source: IEEE Membership Development Manual Sept 2008



BUSINESS CYCLE SPOTLIGHTS

Member-Get-A-Member- 125 Challenge

In recognition of the 2009 membership year being IEEE's 125th Anniversary, we're announcing the "MGM-125 Challenge."

How does it work? 125 IEEE volunteers will receive 125 MGM business cards, to distribute within 125 days. The challenges commences 1 October and concludes 2 February 2009. Volunteers who accept the challenge will be recognized in the MD Progress Report, and become eligible to earn awards in accordance with the 2009 MGM program rules.

The highest, successful recruiters in each Region will earn financial awards for their local Section. For additional information, or to accept the challenge, contact grow-membership@ieee.org.



2009 IEEE Membership Development Kits are Shipping

Assembly of the 2009 MD Kits is underway. New MD Kits to student branches is the first priority, to coincide with the beginning of the academic year. The first shipment, to student branches outside of the United States, is scheduled for departure on 15 August. Shipment of the 2009 MD Kits to Sections and Society MD officers will commence shortly thereafter.

The 2009 MD Kit will contain many upgraded tools. The 2009 Membership Brochure is once again consolidated for higher-grade and student members. The brochures will include a print-application for membership (for higher-grade only) that has been redesigned as a self-mailer. The print-application will continue to be available as a tear-sheet pad of 50. An expanded length of the brochure supports additional messaging about IEEE's mission and Society membership.

Look for additional information about the benefits of membership, ranging from IEEE memberNet to various offerings to members interested in career development. An updated MD Manual contains best practices for marketing membership at conferences, and expanded information about the use of SAMIEEE. Also included, a program manual for the Student Transition & Elevation Partnership, sponsored by IEEE GOLD. And information about IEEE's 125th Anniversary.



The Membership Development Kits will be mailed to IEEE Region, Section and Society Membership Development Officers reported as of 10 August 2008. In the event no MD Officer was reported, the kit will be mailed to the Section Chair or Society President. Officers can replenish their 2009 supplies by ordering online at: www.ieee.org/mdsupplies



MEMBER BENEFITS SPOTLIGHT

New – IEEE Merchandise Collection

In response to the growing demand for IEEE branded promotional items, the IEEE Merchandise Collection has been developed and is offered in partnership with Staples Promotional Products. The merchandise program was released in Beta at the IEEE Board of Directors meeting in June, with the official launch of the merchandise program to members scheduled for 1 October. In the meantime, the merchandise program is now available to Volunteers, with two levels of service: (1) E-Store Service and (2) Special Orders.

E-Store Service (Standard Items)

- Order via Merchandise E-Store
- Full-service online catalog, e-commerce, and fulfillment; Shopping cart experience
- Open access to members and public
- OU / Volunteer purchases – p-card accepted

Special Orders

- Work directly with Staples Promotional Products
- Ad-hoc needs, Specialty items, Super bulk-order
- Access to over 4,000 industry suppliers, 700,000 ASI and brand name items
- Personalized creative support program needs
- Other special order capabilities – Co-branding within the IEEE family, e.g., Sections, Societies, Conferences, Volunteer appreciation and recognition



Preview the IEEE Online Merchandise Collection and place your orders at www.ieee.org/merchandise





STATISTICS SUMMARIES

Geographic IEEE Membership Summary - JULY 2008

REGION	HIGHER GRADE MEMBERS				STUDENT MEMBERS				TOTAL MEMBERS			
	2008	2007	Change		2008	2007	Change		2008	2007	Change	
			#	%			#	%			#	%
1	32,089	32,621	-532	-1.6%	3,116	3,527	-411	-11.7%	35,205	36,148	-943	-2.6%
2	27,357	27,695	-338	-1.2%	2,986	3,223	-237	-7.4%	30,343	30,918	-575	-1.9%
3	24,279	24,245	34	0.1%	4,128	4,383	-255	-5.8%	28,407	28,628	-221	-0.8%
4	18,651	18,837	-186	-1.0%	3,022	3,297	-275	-8.3%	21,673	22,134	-461	-2.1%
5	23,741	23,855	-114	-0.5%	2,996	3,409	-413	-12.1%	26,737	27,264	-527	-1.9%
6	49,799	50,408	-609	-1.2%	4,923	5,503	-580	-10.5%	54,722	55,911	-1,189	-2.1%
R 1-6	175,916	177,661	-1,745	-1.0%	21,171	23,342	-2,171	-9.3%	197,087	201,003	-3,916	-1.9%
7	12,089	11,730	359	3.1%	2,868	3,085	-217	-7.0%	14,957	14,815	142	1.0%
8	43,875	42,116	1,759	4.2%	16,846	17,107	-261	-1.5%	60,721	59,223	1,498	2.5%
9	6,105	6,143	-38	-0.6%	6,820	7,274	-454	-6.2%	12,925	13,417	-492	-3.7%
10	39,655	38,762	893	2.3%	24,738	22,186	2,552	11.5%	64,393	60,948	3,445	5.7%
R 7-10	101,724	98,751	2,973	3.0%	51,272	49,652	1,620	3.3%	152,996	148,403	4,593	3.1%
TOTAL	277,640	276,412	1,228	0.4%	72,443	72,994	(551)	-0.8%	350,083	349,406	677	0.2%

MEMBERSHIP BY GRADE - JULY 2008

Grade	Jul-08	Jul-07	Change	% Change
Honorary	27	27	0	0.0%
Fellow	6,215	6,018	197	3.3%
Senior Member	30,164	29,127	1,037	3.6%
Member	221,735	221,047	688	0.3%
Associate	19,499	20,193	-694	-3.4%
Student	72,443	72,994	-551	-0.8%
Total	350,083	349,406	677	0.2%
Affiliates	18,954	21,275	-2,321	-10.9%

MEMBERSHIP BY DUES CATEGORY

	Jul-08	Jul-07	Change	% Change
Minimum Income	9,652	11,507	-1,855	-16.1%
Unemployed	3,895	5,110	-1,215	-23.8%
Retired	5,490	5,692	-202	-3.5%
Recent Grad	6,390	5,241	1,149	21.9%
Students	83,055	84,095	-1,040	-1.2%
Life members	25,389	29,058	-3,669	-12.6%
Full Dues Paying	213,805	213,383	422	0.2%

* Data is based on the Dues Year rather than the Calendar Year.
The Dues year runs from Sep through Aug.

WOMEN IN ENGINEERING

Grade	Jul-08	Jul-07	Change	% Change
Fellow	43	38	5	13.2%
Life members*	125	121	4	3.3%
Sr. Member	309	266	43	16.2%
Member	2,477	2,310	167	7.2%
Associate	210	414	-204	-49.3%
Student*	5,724	8,037	-2,313	-28.8%
Total	8,888	11,186	-2,298	-20.5%

STANDARDS ASSOCIATION MEMBERSHIP

Grade	Jul-08	Jul-07	Change	% Change
Students	109	202	-93	-46.0%
HG Members	6,853	6,977	-124	-1.8%
Affiliates	125	135	-10	-7.4%
Total	7,087	7,314	-227	-3.1%

* Membership in WIE is free for Life Members and Students



IEEE Society Membership Totals as of July 2008																
	IEEE Higher		Change		IEEE Student		Change		Society Affiliates		Change		Society Totals (w/ affiliates)		Change	
	2008	2007	#	%	2008	2007	#	%	2008	2007	#	%	2008	2007	#	%
DIVISION I																
Circuits & Systems	8,680	9,298	-618	-6.6%	1,265	1,078	187	17.3%	38	24	14	58.3%	9,983	10,400	-417	-4.0%
Electron Devices	9,262	9,301	-39	-0.4%	976	714	262	36.7%	39	21	18	85.7%	10,277	10,036	241	2.4%
Solid-State Circuits	9,691	10,180	-489	-4.8%	958	903	55	6.1%	52	24	28	116.7%	10,701	11,107	-406	-3.7%
Div I Subtotal	27,633	28,779	-1,146	-4.0%	3,199	2,695	504	18.7%	129	69	60	87.0%	30,961	31,543	-582	-1.8%
DIVISION II																
Components, Packaging & Mfg Tech	2,385	2,567	-182	-7.1%	135	134	1	0.7%	11	6	5	83.3%	2,531	2,707	-176	-6.5%
Dielectrics & Electrical Insulation	1,790	1,801	-11	-0.6%	100	83	17	20.5%	12	6	6	100.0%	1,902	1,890	12	0.6%
Industry Applications	8,941	8,975	-34	-0.4%	433	337	96	28.5%	24	5	19	380.0%	9,398	9,317	81	0.9%
Instrumentation & Measurements	4,091	4,142	-51	-1.2%	314	286	28	9.8%	18	5	13	260.0%	4,423	4,433	-10	-0.2%
Power Electronics	5,283	5,329	-46	-0.9%	749	627	122	19.5%	28	4	24	600.0%	6,060	5,960	100	1.7%
Ultrasonics, Ferroelectrics, Freq Ctrl	1,908	1,916	-8	-0.4%	210	170	40	23.5%	19	6	13	216.7%	2,137	2,092	45	2.2%
Div II Subtotal	24,398	24,730	-332	-1.3%	1,941	1,637	304	18.6%	112	32	80	250.0%	26,451	26,399	52	0.2%
DIVISION III - Communications																
Communications	34,037	34,016	21	0.1%	7,789	7,719	70	0.9%	344	426	-82	-19.2%	42,170	42,161	9	0.0%
DIVISION IV - Electromagnetic Compatibility																
Antennas & Propagation	6,780	6,961	-181	-2.6%	855	791	64	8.1%	37	11	26	236.4%	7,672	7,763	-91	-1.2%
Broadcast Technology	1,745	1,833	-88	-4.8%	123	141	-18	-12.8%	20	17	3	17.6%	1,888	1,991	-103	-5.2%
Consumer Electronics	2,641	2,719	-78	-2.9%	241	169	72	42.6%	35	21	14	66.7%	2,917	2,909	8	0.3%
Electromagnetic Compatibility	3,810	3,842	-32	-0.8%	205	168	37	22.0%	16	7	9	128.6%	4,031	4,017	14	0.3%
Magnetics	2,758	2,626	132	5.0%	398	305	93	30.5%	47	20	27	135.0%	3,203	2,951	252	8.5%
Microwave Theory & Techniques	9,907	10,229	-322	-3.1%	1,026	941	85	9.0%	39	13	26	200.0%	10,972	11,183	-211	-1.9%
Nuclear & Plasma Sciences	2,527	2,532	-5	-0.2%	268	236	32	13.6%	47	37	10	27.0%	2,842	2,805	37	1.3%
Div IV Subtotal	30,168	30,742	-574	-1.9%	3,116	2,751	365	13.3%	241	126	115	91.3%	33,525	33,619	-94	-0.3%
DIVISION V/VIII - Computer																
Computer	47,695	51,445	-3,750	-7.3%	7,829	6,250	1,579	25.3%	17,417	19,856	-2,439	-12.3%	72,941	77,551	-4,610	-5.9%
DIVISION VI																
Education	2,875	2,892	-17	-0.6%	258	210	48	22.9%	33	28	5	17.9%	3,166	3,130	36	1.2%
Industrial Electronics	3,407	3,435	-28	-0.8%	496	412	84	20.4%	11	9	2	22.2%	3,914	3,856	58	1.5%
Product Safety Engineering	591	583	8	1.4%	13	9	4	44.4%	6	2	4	200.0%	610	594	16	2.7%
Professional Communication	851	910	-59	-6.5%	107	88	19	21.6%	95	74	21	28.4%	1,053	1,072	-19	-1.8%
Reliability	1,682	1,728	-46	-2.7%	91	81	10	12.3%	16	6	10	166.7%	1,789	1,815	-26	-1.4%
Social Implications of Technology	1,499	1,696	-197	-11.6%	136	138	-2	-1.4%	19	20	-1	-5.0%	1,654	1,854	-200	-10.8%
Div VI Subtotal	10,905	11,244	-339	-3.0%	1,101	938	163	17.4%	180	139	41	29.5%	12,186	12,321	-135	-1.1%

Source: IEEE Monthly Statistics, Month End July, 2008



IEEE Society Membership Totals as of July 2008																
IEEE Societies	IEEE Higher		Change		IEEE Student		Change		Society Affiliates		Change		Society Totals (with		Change	
	2008	2007	#	%	2008	2007	#	%	2008	2007	#	%	2008	2007	#	%
DIVISION VII - Power Engineering																
Power Engineering	20,185	19,947	238	1.2%	1,495	2,232	-737	-33.0%	126	49	77	157.1%	21,806	22,228	-422	-1.9%
DIVISION IX - Signals & Applications																
Aerospace & Electronic Systems	4,327	4,471	-144	-3.2%	367	393	-26	-6.6%	29	15	14	93.3%	4,723	4,879	-156	-3.2%
Geoscience & Remote Sensing	2,196	2,205	-9	-0.4%	413	323	90	27.9%	126	103	23	22.3%	2,735	2,631	104	4.0%
Information Theory	2,829	2,967	-138	-4.7%	423	345	78	22.6%	17	4	13	325.0%	3,269	3,316	-47	-1.4%
Intelligent Transportation Systems	962	949	13	1.4%	108	99	9	9.1%	19	12	7	58.3%	1,089	1,060	29	2.7%
Oceanic Engineering	1,401	1,407	-6	-0.4%	149	113	36	31.9%	14	16	-2	-12.5%	1,564	1,536	28	1.8%
Signal Processing	12,369	12,818	-449	-3.5%	1,516	1,479	37	2.5%	84	54	30	55.6%	13,969	14,351	-382	-2.7%
Vehicular Technology	3,640	3,938	-298	-7.6%	421	441	-20	-4.5%	14	4	10	250.0%	4,075	4,383	-308	-7.0%
Div IX Subtotal	27,724	28,755	-1,031	-3.6%	3,397	3,193	204	6.4%	303	208	95	45.7%	31,424	32,156	-732	-2.3%
DIVISION X																
Computational Intelligence	4,458	4,561	-103	-2.3%	1,148	1,026	122	11.9%	102	85	17	20.0%	5,708	5,672	36	0.6%
Control Systems	6,726	7,099	-373	-5.3%	1,123	976	147	15.1%	42	16	26	162.5%	7,891	8,091	-200	-2.5%
Engineering in Medicine & Biology	6,341	6,579	-238	-3.6%	1,555	1,477	78	5.3%	110	77	33	42.9%	8,006	8,133	-127	-1.6%
Lasers & Electro-Optics	5,421	5,771	-350	-6.1%	998	1,017	-19	-1.9%	78	52	26	50.0%	6,497	6,840	-343	-5.0%
Robotics & Automation	4,580	4,856	-276	-5.7%	1,412	1,325	87	6.6%	76	52	24	46.2%	6,068	6,233	-165	-2.6%
Systems, Man & Cybernetics	3,026	3,198	-172	-5.4%	487	424	63	14.9%	34	31	3	9.7%	3,547	3,653	-106	-2.9%
Div X Subtotal	30,552	32,064	-1,512	-4.7%	6,723	6,245	478	7.7%	442	313	129	41.2%	37,717	38,622	-905	-2.3%
TOTAL	253,297	261,722	-8,425	-3.2%	36,590	33,660	2,930	8.7%	19,294	21,218	-1,924	-9.1%	309,181	316,600	-7,419	-2.3%

Source: IEEE Monthly Statistics, Month End July, 2008