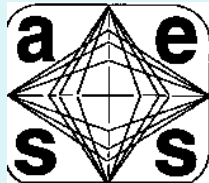




In the heart of Europe,  
in the heart of Rome

# First AESS European Conference on Navigation and Aerospace Telecoms



Rome, Italy

Centro Congressi

Fontana di Trevi

15-18 November 2011



# Highlights - About

**It will be the first international Conference sponsored by AESS in Europe, in collaboration with SAT Expo (International Expo-Forum on Space and Advanced Telecommunications – for more info see next page)**

Main topics of the conferences / macroareas:

- **NAVIGATION** (GPS, Galileo System, GLONASS and their evolutions, Compass, MSAS, IRNSS, EGNOS, WASS, GAGAN, GNSS receivers)
- **TELECOMMUNICATIONS**  
(mono- and bidirectional KA-Band applications – KA Band repeaters and receivers– S-Band – Q/V and W Bands – EHF technology of military interest/defense – ARTEMIS and Data Relay in Europe– SIGMA – Athena Fidus)  
USA telecommunications systems (TDRSS) and the Deep Space Network  
Non-geostationary telecommunications systems (IRIDIUM, Globalstar)

# About SAT Expo – [www.satexpo.it/en](http://www.satexpo.it/en)



Since **1994** SAT Expo is the only International Expo-Forum on **Space and Advanced telecommunications** in Italy, held annually in **Rome** (from 1994 to 2007 the Expo was held at the Vicenza Fair as event specialized in satellite telecommunications)

## 2010 EDITION:

- **34 conferences with 239 speakers**
  - 6,000 professional operators from 30 Countries
  - 107 exhibiting companies, 41% from abroad
  - 2,000 B2B meetings in 2 days
  - 14 international delegations
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- **The main sponsor is EUTELSAT**



# Highlights – when and where

- ✓ **When:** November 2011, possible dates 15-16-17-18 November (or February 2012)
- ✓ **Duration:** 4 days from Tuesday to Friday
- ✓ **Location:** Roma – Centro Congressi Fontana di Trevi (in the heart of historic center of Rome, one of the most beautiful areas in Rome). It's one of the biggest Conferences Center located in the center of Rome
- ✓ **Spaces selected:** 1 Conference room for 350 persons, 3 meetings rooms - each for 100 people, 1 open area reserved for catering service, 1 open area for expo (desks/booths of sponsors and exhibiting companies)



# The advantages of a location like Rome

- Rome is the most important research center in Italy regarding telecommunications and aerospace. Major space authorities and agencies like ASI and ESA/ESRIN have their headquarters in Rome
- Rome represents a connection center for all the Mediterranean Countries and North Africa
- The Lazio Aerospace District represents the first Aerospace Italian District and it gathers 250 companies and 30,000 operators
- It is easily connected with all the main capitals in the world via the most important airport in Italy, the Fiumicino Airport
- It has excellent hotel facilities of different categories
- Rome and Fontana di Trevi are strong and very attractive “brands” in the world



# The Committees (1) 3 Committees are foreseen:

## 1) STEERING COMMITTEE

CHAIRMAN	Representative from AESS
<p><b>MEMBERS</b> - Representatives from:</p> <ul style="list-style-type: none"> <li>- Space agencies</li> <li>- Universities</li> <li>- Navigation Systems</li> <li>- Associations</li> <li>- European Industries and associations of the Aerospace market</li> <li>- Institutions</li> </ul>	<p>ESA/ESRIN , ASI</p> <p>ISAE, Danish GPS Center, Aalborg University, University of Firenze, Research Center of Rome University “La Sapienza” – Research Center of Rome University Tor Vergata - CRAS - CNR - Nottingham Scientific - Stanford University</p> <p>GLONASS, COMPASS, GAGAN/IRNSS, MSAS/QZSS, EGNOS, ESSP, COMSOC</p> <p>IEEE, AESS</p> <p>ESOA, AIAD, AIPAS, ASAS, AFCEA, ASSOCIATION OF ITALIAN TECHNOLOGICAL DISTRICTS, FUB, EUROPEAN AEROSPACE DISTRICTS, EUTELSAT, FINMECCANICA GROUP, SKYLOGIC, TELESPAZIO, ENAV, ENAC</p> <p>European Commission - Energy and Transports Commission - CEE Italian Representative – Italian Prime Minister’s Office – The Italian Defense Minister</p>

# The Committees (2)

## 2) ORGANIZATIONAL COMMITTEE

Members from AESS and SAT EXPO Organization (Promospace)

## 3) AUDIT COMMITTEE

Chairman	Member of IEEE
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We foresee approx. 50 people to analyze the Papers from attendees at the event

# Estimated budget

Revenues	Notes	Amount in \$ (vat excluded)
Papers from attendees	Estimated 200 papers (\$ 768,06 each)	\$ 153.612
Sponsorship/participations with desks/booths		\$ 416.032
<b>TOTAL</b>		<b>\$ 569.644</b>
Expenses	Notes	Amount in \$ (vat excluded)
Location	(meeting rooms, technical services, booths prefurnishing)	\$ 128.010
Hospitality	4 lunches, 8 coffee breaks, 1 gala dinner, transfers and refundings for main speakers	\$ 76.806
Committees	50 people of the Audit Committee	\$ 25.602
Organization staff (AESS + SAT expo)		\$ 198.415
Roadshows/promotion	Estimated 10 events to follow and corresponding transfers	\$ 20.481
Promotion	Web site, newsletter, promotional material	\$ 12.801
<b>TOTAL</b>		<b>\$ 462.115</b>

**Margin**

**20% of the revenues**

**\$ 107.529 (vat excluded)**