

The logo features the text 'AESS VISION' in a blue sans-serif font, with a grey curved arrow above 'AESS'. Below this, the year '2020' is written in a large, bold, black sans-serif font.

**AESS VISION
2020**

Students Initiatives

Francesca Filippini, AESS Graduate Student Representative

October 18-19, 2019

Cologne, Germany

Objectives

■ Why should we come aboard?

- Reinforce initiatives for Student Members
- Advertising and Messaging strategies
- Increase Student Members engagement
- AESS Professional Networking and Mentoring Program
- Networking Initiatives



■ Why should we stay?

- Encourage volunteering
- Career and opportunities alert
- Early career support



Why should we come aboard?

Increase Student Members engagement, Advertising and Messaging strategies

Hi << Test First Name >>,

My name is Francesca Filippini and I am the Graduate Student Representative with the AESS Board of Governors (BoG). As your Representative, I am here to help you make the best out of your AESS membership and to bring your ideas to the BoG. I will be contacting you occasionally to illustrate new initiatives and opportunities within AESS. I will write to you once every few months, with short and possibly interactive communications, but I promise I will not clog your inbox so please do not ignore me or report me as spam :)




Today, I would like to borrow 2 minutes of your time to complete this short survey that will help me find the best and more effective way for us to communicate.

[Let's get started!](#)

If you have any suggestion regarding the idea of activities, professional networking, career consultation, technical discussion, etc. please feel free to contact me at francesca.filippini@uniroma1.it, I will do my best to help you! I also encourage you to check out [AESS website](#) to explore benefits, resources and new features that our society provides.

Let's build a stronger society together!
That's it for now ... more soon! :)

Francesca Filippini
AESS Graduate Student Representative



Hi [...] ,let's connect!

- Sent on May 14, 2019 to **374** students
- ❖ Personalized
- ❖ Friendly
- ❖ Short
- ❖ Interactive



Why should we come aboard?

Increase Student Members engagement, Advertising and Messaging strategies

Open rate 70.9%



Click rate 25.2%




 **Jhon Bermudez**
Mechatronic engineering
Student from Colombia

Hi Francesca,


Thank you very much for your message, my name is Jhon Anderson Bermudez Hurtado and I am very excited to be a member, in Colombia I am part of the technical chapter and I would like us to share experiences and carry out activities and projects together, we could schedule a video conference?

Greetings, I remain attentive to the comments
Jhon Anderson Bermudez Hurtado
Mechatronic engineering student


 **Mustafa Jarrar**
Ph.D. Climatology

Mustafa Jarrar · 1st
Ph.D. Climatology

JUN 6

 **Mustafa Jarrar** · 4:06 PM
hello
thank you for connecting

Re: Hi Rizath Ahamed, let's connect! AESS BoG/Students Feedback x

 **KMR Ahamed** <kmr.ahamed.2008@gmail.com>
a me ▾
mar 14 mag, 18:03 ☆ ↶ ⋮


Hi Francesca Filippini,

Thank you for your email, hope your doing well, have a nice day and keep in touch.

Best Regards
Rizath Ahamed K.M


Francesca,

Thank you for reaching out. I'm currently an undergraduate EEE student at Arizona State University, graduating in December. I probably won't be too active quite yet as I finish my undergrad and begin my graduate studies, but I'm trying to keep my finger on the pulse of the industry and AESS group. I'm part of a team developing a cubesat that emits a flash of light that can be seen from space right now at ASU, if it gets launched I'd love to share the story and spread the information since anyone with a ham radio will be able to command it to flash.

 **Utku Gurcuoglu**
Mobile · 3h ago

Utku Gurcuoglu · 1st
Control Technologies Specialist Engineer at ROKETSAN Missiles Inc.

MAY 14

 **Utku Gurcuoglu** · 2:37 PM
Follow-up of AESS BoG communication over email.

Best regards,
Utku Gurcuoglu



Kyle DeSousa
Undergraduate Student at
Arizona State University

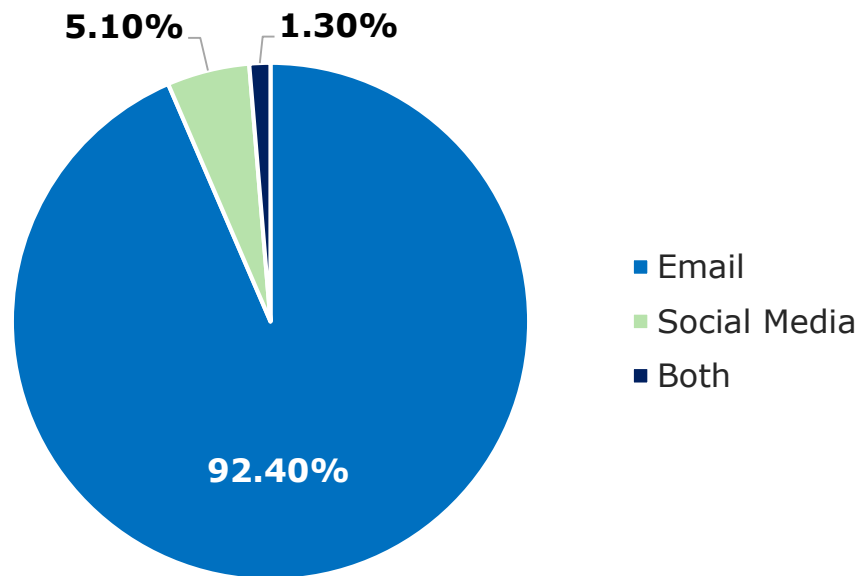
Why should we come aboard?

Increase Student Members engagement, Networking Initiatives

Communication preferences

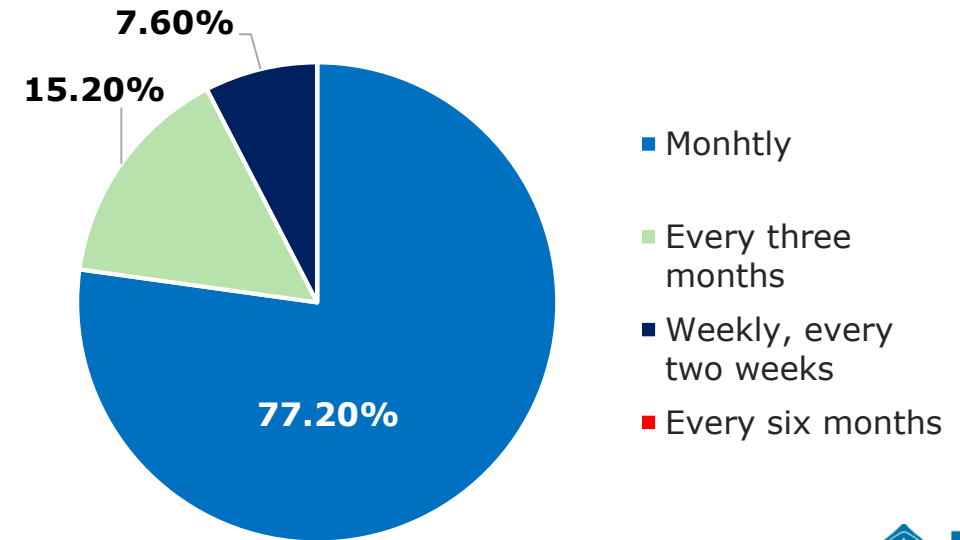
1. How?

- Email
- Social Media
- Other ...





2. How often?

- Monthly
- Every three months
- Every six months
- Other ...



Why should we come aboard?

AESS Professional Networking and Mentoring Program

Hi << Test First Name >>.

First of all, thanks for your enthusiastic response to my first email.

[...]

Why should you become a Mentee? *To make a difference in your career.*
As you continue your studies and prepare for an exciting future to come, you have the invaluable opportunity to connect with experts in your field and

- Grow professional competence
- Expand peer networks
- Achieve career goals

Visit the [Mentor Profiles](#) page and choose up to three mentor preferences.

What's the commitment? *It's up to you.*
A wide range of networking and Mentorship styles is available and participants have the complete flexibility to manage the frequency, duration, and method of interaction in a way that suits both the Mentor and Mentee.

How can you sign up? *Easier done than said!*

SIGN UP

and join this exciting initiative designed to bring our community together

Do you have any question? *We are here for you.*
Please feel free to contact me (at francesca.filippini@uniroma1.it) or any other member of the Networking committee. We will do our best to help you!

Let's build a stronger society together!

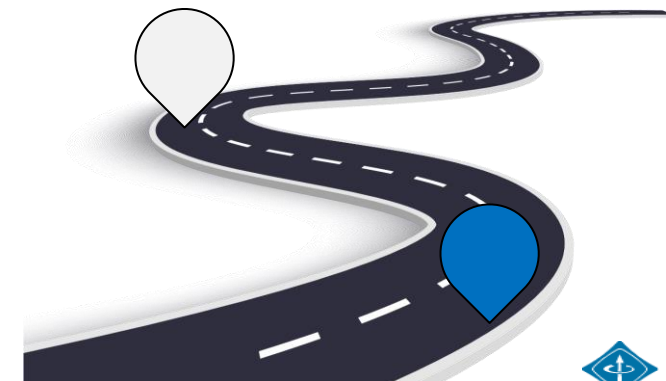
Till next time :)

Francesca Filippini
AESS Graduate Student Representative



Hi [...], how are you?

- Sent on Aug 01, 2019 to **490** students
- Promoting AESS Professional Networking and Mentoring Program



Why should we come aboard?

AEISS Professional Networking and Mentoring Program

Open rate 66.0%



Click rate 10.0%



**+13 Students registered
as Mentees between
08/01 and 08/15**

Srinath G
Mobile • 27m ago

Srinath G • 4:02 PM
Hi Francesca Filippini! I am G Srinath, a Ph.D. candidate from NITK surathkal, India. My area of research is on radar systems, the one which relates to your expertise. I thought It would be nice to connect on LinkedIn, so I am pinging here. Please add me to your professional network. Thank you.

Srinath G • 4:05 PM
Hi thanks for your quick response....

Srinath G • 4:08 PM
If you don't mind, I have a small query. Can I ask?

Srinath G • 4:11 PM
Is AEISS mentoring matters program is really working?



Joao Castro Santos Teixei

a me ▾

Hello Francesca, How are you?

Today I've finished the formulary for the mentee program!
How soon do you think I will have an answer if I passed or not?
Thanks for the opportunity!

Have a great day,
João

Garduno, Alan <agarduno1@islander.tamucc.edu> ven 2 ago, 07:22 ☆ ↶

a me ▾

Thanks for the interesting opportunity! Ill be sure to look into this mentee partnership in the future but I currently have my hands tied, however I'm excited to see how IEEE will create a stronger society!

Why should we stay?

Encourage volunteering, Career and opportunities alert

- **Vacancies and carrier opportunities on AESS website**
 - Job
 - Internships
 - Post-doc opportunities

- **Student Career Luncheons**

- **Reward fidelity and volunteering**
 - IEEE service Member-Get-a-Member

- **Reach and Support Student Local Chapters**
 - Contact Student Branches
 - Give prominence to the most actives

