

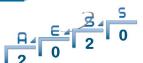
**Growth Through Engagement and Teamwork** 

Mark E Davis President-Elect, AESS

January 17&18, 2020

**Courtyard San Antonio Riverwalk** 





## Strategic Theme

### "Growth Through Engagement and Teamwork"

- Growth is necessary for a healthy organization and its members.
- Engagement is a sign of a healthy organization and membership.
- There is strength in numbers. We can accomplish more together as a team.
- As we grow we are likely to diversify, strengthen, and achieve better results.



# Strategy for 2020 and Next 5 Years

- Strengthening Our Financial Position
  - The Environment Is Changing, And AESS Needs To Adapt
- Diversity for BoG and AESS
  - Growth Will Come From Broadening Our Served Community
- Outreach to Industry
  - Strong Businesses Will Be Source Of New AESS Members, and Customers For Transitioning Our Technologies

#### **Break Out Sessions - 90 Minutes**

Finance	Diversity	Industry
W Downing - Chair	M Davis - Chair	J Fabrizio - Chair
M Cardinale – Finance	L. LoMonte – Education	M Noble - Industry
M Braasch – Conferences	F. Filippini - Mentoring	F. Gini – Awards
M.S. Greco – Publications	G. Schmidt – Tech Operations	F. Colone - Membership

#### Outcome Of Break Out Sessions

- Define Issues
- Assess Cross-Committee Initiatives
- Short Term Objectives
- Long Term Expectations

Brief Out Saturday 20 Minutes Per Group

