

IEEE AES Society

Strategic Planning and Execution

January 31, 2014

Teresa Pace
Executive Vice President

Agenda

Time EST	Speaker	Topic
8:00-8:20 AM	Teresa Pace	Overall Goals
8:20-8:40 AM	Bob Rassa	History/Lessons Learned
8:40-9:00 AM	Iram Weinstein	Conferences
9:00-9:20 AM	Giuseppe Fabrizio	Education
9:20-9:40 AM	Ron Ogan	Finance
9:40-10:00 AM	Alfonso Farina	Industry Relations
10:00-10:20 AM	All	Break
10:20-10:30 AM	George Schmidt	Membership/Chapters
10:30-10:50 AM	Peter Willett	Publications
10:50-11:10 AM	Roger Olivia	Technical Operations
11:10-11:30 AM	Bob Lyons	Governance
11:30-12:00 AM	Maria Sabrina/ Judy Scharmann	Actions/Wrap Up

Strategic Planning Goals

- Look ahead to our future (the next 3 years) and determine what we should do to improve our society and promote growth in all areas
 - We are fortunate that we have this group, a motivated and diverse team with incredible talent and a wealth of experience, to draw from
 - Today: Each officer will address how they can contribute to this by identifying specific actions, dates for completion, and assignees
 - This will allow us to track progress, ensure recommendations are being implemented, and course correct when necessary
- “If you can’t measure it, you can’t control it.”
- John Grebe (former engineer, Dow Chemical Company)
- It’s not the metric itself that matters, it’s how we use it to determine where we are most and least productive, and provides a basis for roadmap improvement.



Path Forward

- The plan we create today will be our map to future success
 - We need to monitor it, adhere to it, update it, and measure our strengths and challenges with it
- What next? After today's discussion:
 1. Give thought to discussion, comments, and feedback
 2. Update your plans and schedules ,if necessary, and detail them in the Word document AESS_Strategic_Plan_Jan 2014-2016_draft.doc Judy previously distributed. This is **due** to Teresa (cc Bob Rassa and Judy Scharmann) by **Mar 1, 2014**
 3. Each officer can track their progress against his/her strategic plan and share the plan and current progress with the BoG at the Spring and Fall BoG meetings (goals/accomplishments/schedule)
- Your time and dedication are greatly appreciated.
 - Together we can and will help our society grow and flourish!

