

# Publications

- Transactions

- Strategic vision: Assure that Transactions are relevant, timely, and technically advanced
  - Goal: increase impact factor to 2.0 by 2016
    - EIC: improve timeliness, encourage special sections, increase selectivity [backlog]
- Strategic vision: improve financial impact
  - Goal: reduce costs
    - VP Pubs: new single-source vendor [previous vendor]
  - Goal: increase revenue
    - VP Pubs: collection of mandatory/voluntary page charges [opaque collection progress figures]
    - VP Pubs: IEL revenue [OA gives uncertainty]

- Conference Publications

- Proposal: AESS Member request to make conference publications free to members

# Publications

- Magazine

- Strategic vision: Make attractive, desirable, cover timely topics that are relevant
  - Goal: increase impact factor to 1.0 by 2016
    - EIC: Special issues, historical articles, interviews, reviews, student input, submitted vs. culled, appeal [reputation]
    - VP Pubs: Proposal to allow articles to be presented at any AESS-sponsored conferences [concern from VP Conferences]
- Strategic vision: improve financial impact
  - Goal: reduce costs
    - VP Pubs: vendor
  - Goal: increase revenue
    - VP Pubs: advertising [size]
- Strategic vision: Make sure printed tutorials are useful, informative, and up-to-date technically
  - Goal: one per year
    - EIC: solicit articles [busy people]