

# **AESS Officers Meeting**

February 04, 2011

Paris, France

**Jim Howard**

VP Membership

IEEE overall member is up, however our  
AESS membership is down  
again for 2010.

AESS has experienced  $>1\%$  membership  
loses for several consecutive years.

Work needs to continue at our  
conferences, etc. to increase our  
membership.

*Jim*



Jim Howard  
AESS VP Membership

# Key Membership Points

December 2010 vs. December 2009 Data

- IEEE Membership is up 10,540 (2.7%)
- Society Membership is up 11,853 (3.5%)
- Total Renewals through December, 50.1%
- 4 of the 10 Regions are up in Higher Grade membership  
– all outside the US

# IEEE Membership Statistics for December 31, 2010

- Refer to December IEEE MD Report

# **AESS Membership Information**

# Key AESS Membership Points

- Letter sent to all AESS Arrears members.
- Letters are being sent to all new AESS members.
- Letter are being sent to all new AESS Senior Member.
- Welcome back letters being sent to all AESS members who are returning to the AESS.
- Membership brochures available for Chapters, Conferences, etc.

# Key AESS Membership Points

December 2010 vs. December 2009 Data

- AESS ended 2010 with 229 less members than the end of 2009.
- We are presently behind our membership numbers for December 2009, 2008, & 2007.
- At the end of February, after the Terminator runs, we should see our “normal” dip in membership.

# **AESS Membership Development**

## **Tools, Suggestions, and Plans**



# Key AESS MD Development Points

- Need to continue promoting membership in our Society at EVERY Conference venue utilizing the IEEE Conference Program where possible (more on this later in the report).
- Reconsider Free AESS membership pilot program (more on this later in the report)
- Need to continue all of the membership work that all of us have been doing.

# Continue/Expand our Conference Recruiting

<http://www.ieee.org/about/volunteers/cmr.htm>

## Conference Member Recruitment Program

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### ♦ <sup>+</sup>Join IEEE and get a free society

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The IEEE Conference Member Recruitment Program (CMR) offers an incentive to those who join the IEEE at the conference. Each higher-grade, full-dues paying IEEE membership applicant is given one year of membership to one of IEEE's 38 [Technical Societies](#). The program runs in parallel with the IEEE membership year (16 August - 15 August) and is one of the most successful membership development tools available.

To have your conference(s) considered for this program, you must submit your request via the form below. Once approved, a unique campaign code will be assigned and sent to you.

NOTE: This campaign code must be on the back of each membership application form that is submitted to the IEEE in order to be processed correctly. Students and GSM's are not eligible to participate in this program.

The most successful conferences set up a highly visible, staffed membership recruitment desk and recruit a minimum of 25 new members. Supplies for the table may be ordered online through the [membership development supply form](#) using your IEEE web account.

### Conference Member Recruitment Form

Please allow 2 weeks lead time to obtain your tracking/campaign code.

For all other questions regarding the CMR program contact [Denise Maestri](#), Supervisor for Admission & Advancement.

# Process for IEEE Free Memberships at AESS Sponsored Conferences

- Register your conference with the IEEE Conference Member Recruitment Program. Go to [http://www.ieee.org/web/volunteers/membership\\_dev/cmr.html](http://www.ieee.org/web/volunteers/membership_dev/cmr.html).
- The conference will charge the attendee the non-member fee and give them a voucher for 1-yr free IEEE/AESS membership (new members only, NOT renewals). All non-members will get a voucher.
- The attendee turns the voucher in to the IEEE booth or registration desk and fills out a membership application and leaves it at the desk. The Conference sends all applications to IEEE for processing. (Be sure to include the unique campaign code given by IEEE.) The Conference pays for the IEEE memberships, and IEEE pays for the Society Memberships.
- The registration differential for member vs non-member is priced at the cost of 1-yr IEEE membership (currently about \$175 US).
- These memberships are FULL memberships, not "affiliate".
- Send the names to Judy Scharmann for tracking.

# AESS Membership Brochure

- 1,000 brochures have been printed and are available for Chapters, Conferences, etc.
- The brochure is available as an electronic documents that can be emailed.
- The brochure will be available for download off the web site.

# Other Membership Items - IEEE AESS Page

## Join the IEEE Aerospace and Electronic Systems Society (AESS)

### ♦ Membership Menu

+ [Join Now](#)

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[Member Benefits](#)

[Member Grade  
Elevation](#)

[Member-Get-a-  
Member](#)

+ [Societies & Special  
Interests](#)

This society focuses on the organization, design, development, integration, and operation of complex systems for space, air, ocean or ground environments. These systems include but are not limited to navigation, avionics, mobile electric power and electronics, radar, sonar, telemetry, military, law-enforcement, automatic test, simulators, and command and control. Many AESS members are concerned with the practice of systems engineering.

› [Visit the society Web site](#)

### Your society membership brings you:

- IEEE Aerospace and Electronic Systems Magazine (print & electronic)
- IEEE Transactions on Aerospace and Electronic Systems (electronic)
- IEEE/OSA Journal of Lightwave Technology (electronic)
- IEEE Nanotechnology Magazine Print Subscription

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An affiliate is a member of an IEEE society, but not of the IEEE.

# AESS Society Membership Home Page



THE AEROSPACE AND ELECTRONIC SYSTEMS SOCIETY

## WELCOME TO THE AESS

[Home](#) [About the AESS](#) [Conferences](#) [Education](#) [Membership](#) [Publications](#) [Technical Operations](#)

### Welcome to the AESS Membership Site

Membership in the Aerospace and Electronic Systems Society offers many benefits:

- our Award-winning IEEE Aerospace and Electronic Systems Magazine
- our high technology IEEE Transactions on Aerospace and Electronic Systems
- an opportunity to participate in technical opportunities in the Society

Interested in finding a Chapter? Visit our [Chapter](#) page to locate a chapter in your area. Also, please take time to visit our [Student Activities](#) page.

Joining AESS is easy. Simply click [here](#) and follow the easy directions.

For further information on the Membership Activities of the AESS, please feel free to contact me.

Jim Howard  
VP Membership



James Howard  
BoG, VP Membership  
BoG Term: 1/1/10 to 12/31/12  
[Contact](#)

### DID YOU KNOW ?

AESS Affiliate status is available to those who do not wish to become IEEE members but wish to affiliate with the AES Society.

### April 2010

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

### Connect With AESS

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Join AESS

# ***AESS Membership Important Links***

## **AESS Web Home Page**

- **[http://www.ieee-aess.org/main/index.php?option=com\\_content&view=frontpage&Itemid=1](http://www.ieee-aess.org/main/index.php?option=com_content&view=frontpage&Itemid=1)**

## **Join AESS Membership Web Page**

**[http://www.ieee.org/membership\\_services/membership/societies/aes.html](http://www.ieee.org/membership_services/membership/societies/aes.html)**

# Requirements for Senior Member Elevation ...

- 10 years of Professional Experience
  - Education plus Experience total
- 5 years of Significant Performance
  - over a period of at least 5 of their years in professional practice



# Application to include:

## Professional Experience:

- Provide a detailed resume with dates
- Years working and going to school are counted once

## Significant Performance:

- Provide a bulleted list with dates that clearly defines 5 years

# Requirements for Senior Member Elevation, Cont'd.....

- References:
- 3 references are needed
- Nominator counts as 1 reference if they are qualified
- Qualified Reference: active IEEE Senior Member, Fellow, Honorary Member, Life Senior Member or Life Fellow

# Application Facts

- ❑ There is NO additional fee to apply if you currently hold IEEE Member grade
  - If Affiliate, Student or GSM grade – IEEE Member dues applies prior to elevation
  
- ❑ Applicants are responsible to contact and follow-up with their references
  
- ❑ Applicants OR a nominator can complete the application form

# Questions, Comments, Suggestions?

