# AESS Officers Strategic Planning Meeting

**VP Committees and Joint Initiatives** 

**January 28, 2017** 

**Renaissance Atlanta Midtown** 

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## **Outline**

#### 1. MOTIVATING EXAMPLE

- Serving needs of industry
- Training and development

#### 2. JOINT INITIATIVES

- Short Courses and Technical Workshops
- Test case

#### 3. GROUP DISCUSSION

- Insights to improve collaboration
- Other ideas for joint VP initiatives



## Motivating Example – US Navy Project

## 12-company \$800 million Navy project seeks to share radar, EW, and communications antennas

April 26, 2016 By John Keller Editor



#### reduce costs and RF interference.

The idea is to reduce the number of RF and microwave antennas on ships, aircraft, ground vehicles, and land sites to mitigate the effects of RF interference, as well as reducing the costs of military systems that use radio waves.

#### http://www.militaryaerospace.com

#### ARLINGTON, Va., 26 April 2016.

Twelve U.S. technology companies are carrying out a 5-year potential \$800 million U.S. Navy research project to develop new kinds of antennas that communications, radar, and electronic warfare (EW) systems can share.

Officials of the Office of Naval
Research on Monday chose the 12
companies to participate in the
Electromagnetic Command and
Control (EMC2) program that seeks
close integration of disparate RF
system electronics and antennas to

- ✓ Significant investment
- ✓ Contracts for industry
- ✓ Project in AESS FOIs



## **AESS Opportunity**

The companies selected for the (EMC2) are:

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the Lockheed Martin Corp. Mission Systems and Training segment in Moorestown, N.J.;
ArgonST, a wholly owned subsidiary of the Boeing Co. in Fairfax, Va.;
the Northrop Grumman Corp. Mission Systems segment in Linthicum, Md.;
the Raytheon Co. Integrated Defense Systems Advanced Technology Programs segment in Tewksbury, Mass.;
EOIR Technologies Inc. in King George, Va.:
SI2 Technologies Inc. in North Billerica, Mass.;
S2 Corp. in Bozeman, Mont.:
Sea Corp. in Middletown, R.I.;
Leidos in Arlington, Va.;
Rockwell Collins in Cedar Rapids, Iowa;
Physical Optics Corp. (POC) in Torrance, Calif.; and
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- ✓ Know companies/locations
- Have training budget/need
- ✓ Potential AESS opportunity

- **General industry needs** staff training, professional development, tech update.
- **Specific company needs** who needs what, where do they need it, and when.

#### INDUSTRY RELATIONS

TiCom Inc. in Austin, Texas.

Identify specific company needs and AESS opportunities to serve.



## **Void between DLs and Conferences**

#### **EDUCATION:**

- Distinguished Lectures and Distinguished Tutorials
- Short Courses (instructor with fee-paying attendees)
  - Decouple from conferences (stand-alone events)
  - Fulfils company needs (instructor from AESS membership)
  - Raises revenue for local chapters to fund member activities
  - Procedure and guidance not developed for AESS short courses

#### **CONFERENCES:**

- AESS Conferences (relatively broad scope, hundreds of attendees)
- Technical Workshops (fee-paying mini-conference)
  - Limited scope targeting local industry needs (tens of participants)
  - Brings together industry, Government and academia (networking)
  - Benefits for AESS TP members (standing, visibility and linkages)
  - AESS connects dots and provides best-practices, methods, tools



## Joint Initiatives - AESS Courses and Workshops

## **Industry Relations**

Identifies specific company needs and AESS opportunities

### **Education & Conferences**

- Develop suite of agile training initiatives that fulfil the need

## **Membership & Technical Operations**

- Find instructors and organizers (make volunteer data base)

## **Publications**

Promote new initiatives, tech. workshops → special issues

## **Finance**

Provide seed funding and ensure IEEE compliance



## **Test Case** – AESS Short Course (Nov. 2015)

A one-day fee-paying IEEE AESS short course on OTH radar generated \$15,600 for the local chapter in South Australia (about half was surplus).

Surplus comparable to that raised by the local chapter for large-scale conferences that involve significant seed funding and financial risk.

Shows it can be very effective, but requires a tailored initiative, targeted at specific companies, held in the right location and at the right time, by an appropriately qualified instructor.

Requires small seed funding, has low financial risk, and all parties win!



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## Why did it work? - AESS Short Course (Nov 2015)

Lockheed Martin and BAE Systems Australia compete for the \$1 billion Jindalee Operational Radar Network (JORN) upgrade program (Phase 6).

Both companies have a major presence in Adelaide. They value staff training and allocate significant budget to professional development activities.

There is an AESS member in Adelaide who has written a book on OTH radar and has presented tutorials on this subject at IEEE radar conferences.

Industry need exists, company funding is available, the training material is ready, the instructor is willing and the local chapter is keen to organize.

Many such opportunities exist for AESS around the world, but to capitalize, we need to work as team of leaders to develop a process and guidance.



