Conference Committee Strategic Plan

VP: Michael Braasch

Committee: M. Davis, A. Farina, F. Gini,

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Conference Goals

- 1) Serving our members with conferences focusing on topics in our areas of specialization
  - Side benefit: networking
- 2) High technical quality papers
  - Implied/expected by the IEEE brand
- 3) Generating surpluses that fund AES
- Note: Sometimes #1 and #3 are in conflict; bigger is not always better …

Recent Data from IEEE MCE
(view cautiously: per Bob Rassa)

Acronym	Business Unit	Project Code	Most Recent Revenue	Most Recent Expense	Most Recent Net
AEROSPACE'18	0100	18AAC	$ 806,106	$ 631,110	$ 174,996
ICNS'18	0100	18CNS	$ 13,724	$ 10,800	$ 2,924
⭐ RADARCONF'18	0100	18RAD	$ 366,431	$ 240,475	$ 125,957
MetroAeroSpace'18	0100	1832W	$ 53,011	$ 46,579	$ 6,432
FUSION'18	0100	18FUS	$ 42,088	$ 27,317	$ 14,771
⭐ AUTOTESTCON'18	0100	18AUT	$ 242,293	$ 183,390	$ 58,903
DASC'18	0100	18DAV	$ 75,538	$ 39,456	$ 36,081
Other	0100	Other	$ -	$ -	$ -
ICCST'18	0100	18ICR	$ 68,209	$ 52,895	$ 15,314
			$ 1,667,399	$ 1,232,022	$ 435,377

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Updated data from Shannon and Bob

- Updated RadarConf '18 numbers:
  - Most recent revenue: $663,927.28
    Most recent expense: $465,150.50
    Most recent net: $198,776.78

- Updated AUTOTESTCON '18 numbers:
  - Surplus is $176,414.67; AES gets half

Conference Objectives

- Maintain our current high quality conferences

- Launch new conferences as needed

- Partner with other conferences when appropriate

- Ensure quality control on the papers

- Exercise appropriate fiscal discipline

New Conference: Systems Security Symposium

- Sponsored by IEEE Systems Council, AESS, INCOSE and NDIA
- March 2020
- Baltimore / Washington DC region
- General Chair: Bob Rassa

2019 Conferences Objective
Financially sponsored conferences

S – Ensure peer review / budgeted surplus

M – metric: Yes/No on each conference

A – assigned to: Braasch

R – relevant to which goal(s) and how? 2, 3 (keep eyes on peer review and budget)

T – time period for performance: executed each time a conference application is reviewed

2019 Conferences Objective
Conference Leadership

S – AESS members on organizing committees

M – metric: Yes/No on each conference (more generally: percentage of all conferences)

A – assigned to: Braasch

R – relevant to which goal(s) and how? 2, 3 (keep eyes on peer review and budget)

T – time period for performance: executed each time a conference application is reviewed

2019 Conferences Objective
Request for new Technical Co-sponsorship

S – Agree to TCS when appropriate

M – metric: Yes/No decision in each case

A – assigned to: entire conference committee (and tech panels as appropriate)

R – relevant to which goal(s) and how? 1 (entire committee is polled for input)

T – time period for performance: executed each time a new conference requests TCS

2019 Conferences Objective
Technical Co-sponsorship

S – Ensure quality in TCS conferences

M – metric: rigor of peer review process (e.g., number of reviewers on each paper)

A – assigned to: Braasch

R – relevant to which goal(s) and how? 2

T – time period for performance: executed each time a conference application is reviewed