



IEEE AESS Officers Strategic Planning Meeting (SPM)

January 20, 2018

Hyatt Regency Miami

8 am – 5:00 pm

7:30 am – 8:00 am: BREAKFAST in the meeting room

8:00 am	Welcome	Joe Fabrizio
8:10 am	Approval of 2016 Officers' Meeting Minutes	Roy Streit
8:15 am	Introduction and Icebreaker Exercise	Walt Downing
8:30 am	Review 2016 & 2017 Strategic Planning Meeting Themes	Walt Downing
8:45 am	Strategic Planning Framework and Definitions	Walt Downing
9:00 am	Review AESS Mission and Vision Statements	Walt Downing
9:15 am	Conferences Goals and Objectives	Mark Davis
9:30 am	Education Goals and Objectives	Lorenzo Lo Monte for Kathleen Kramer
9:45 am	Finance Goals and Objectives	Jose Bolanos/Bob Rassa
10:00 am	<i>Break</i>	
10:15 am	Industry Relations Goals and Objectives	Teresa Pace for Bill Walsh
10:30 am	Member Services Goals and Objectives	Wolfgang Koch
10:45 am	Technical Operations Goals and Objectives	George Schmidt
11:00 am	Publications Goals and Objectives	Maria Greco
11:15 am	Review Governance Goals and Society Review Action Items	All
11:30 am	Group Photo and LUNCH	
1:00 pm	Problem Solving Exercise 1: Inactive Chapters	
1:30 pm	Problem Solving Exercise 2: Work Allocation in Committees/Stimulating Cross-VP Collaboration	
2:00 pm	Problem Solving Exercise 3: Short-Course Initiative	
2:30 pm	Problem Solving Exercise 4: AESS Outstanding Organizational Leadership Award – Clarification of Award criteria	
3:00 pm	<i>Break</i>	
3:30 pm	Problem Solving Exercise 5: IEEE Society Professional Development Award	
4:00 pm	Problem Solving Exercise 6: Engagement with other IEEE Societies and Entities	
4:30 pm	Clear the Parking Lot*	
5:15 pm	Actions/Wrap Up	
5:30 pm	Adjourn	
6:30 pm	Dinner at Perricone's http://www.perricones.com/ It is a .5 mile walk to the restaurant. Meet in the lobby at 6:10.	

* To cover the entire schedule, it may be necessary to curtail discussion on some topics and place them in the "parking lot" for further discussion later, time permitting.