

IEEE AESS

**Transportation Electrification
Technical Community Affiliate
Membership Opportunity**

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Affiliate privileges – i.e., what do they get for their \$3,000?

- Political and programming "access" to a larger group of membership and public impressions, outside their own society/OU - to bridge and build new relationships - leading to new products, services, and programming thereby afford-ably gaining new market exposure to fuel benefits and member retention/recruitment.
- Priority access to new TE programming and products for their membership

Affiliate privileges

- The Affiliate Members will have subscription access for their members - free of any charge, to the TE eNewsletter. Whose EiC and contributing editors are experts in this space, and a recognized leader in the TE space
- An elected representative on the Steering Committee with vote (the Affiliates will elect their own representative – as outlined in Policy and Procedures for this major global growth area

Affiliate privileges

- The Affiliates would gain access to communications, products, and services of the TE activities. This will give them an immense increase in marketing potential. And potentially, a large and influential outreach to any one constituency within the IEEE.
- Access to add content to the technical community via the monthly web and email communications outreach gaining additional exposure and branding
- Ability to participate a la carte in revenue and non venue activities throughout the year.

Affiliate privileges

- Participate in the TE community “care-letter” that goes out each month to the tech community members on program status and upcoming activities. These are folks who may or may not be IEEE members.
- Full access to the core biz plan and project schedule so they know in advance areas they would like to a la carte engage in.
- Messaging to additional 50,000+ individuals – so exposure opportunity.

Affiliate privileges

- Access to the TE external Social media and the portal where TE enthusiasts visit to keep up to date.