- **Enable high quality conferences/symposia/workshops**

- **Produce high quality technical content**

- **Facilitate the production of reasonable surpluses without sacrificing quality**

- **Refine and promote Best Practices in planning and managing conferences***

- **Explore new conference delivery mechanisms***

* Virtual and Hybrid events present significant challenges and will impact in-person attendance

- **Strengths**
  - Several flagship conferences (Aerospace, AUTOTESTCON, Radar) that are high quality, well attended, and provide excellent surpluses
- **Weaknesses**
  - Relationships between Conference Organizing Committees and AESS not always as tight as they should be
  - Relationship with Conference Chairs not always as strong as they should be
  - Processes for FCS and TCS are not as clearly defined as they should be
  - AESS conference guidelines are not easily accessible – at times confusing
  - Conference final reports are not always generated on time
- **Opportunities**
  - Steady-state regarding hybrid (in-person + virtual) conferences not reached yet
- **Threats**
  - Competition for conference attendees' time and money is intense

- **Strengthen student participation**
  - Graduate, undergraduate, and high-school level sessions and competitions

- **Revive "Junior Conference Concept"**
  - To coincide with major conference (Aerospace, Radar…
  - Offer awards/gifts for participation

Collaboration Opportunities

- **Work with Tech_Ops committee to identify common areas with other societies**
- **Encourage panel chairs to work with conference chairs to identify technical tracks of mutual interest to other societies**
  - **Organize joint technical sessions, workshops, and tutorials**
  - **Organize invited sessions to draw top speakers from different communities**

- **None**
- **Set aside "seed funding" for under-developed/under-privileged regions/areas**
  - **Encourage participation and membership enrolment**
  - **To coincide with DL series**