



Education Issues Officers Meeting January 2012

Iram Weinstein
VP, Education

Distinguished Lecturers

- In 2011, we spent ~\$21,000 on Distinguished Lectures

South America	Asia	North America	Africa	Europe	Total
\$6,965	\$10,178	\$1,080	\$2,331	\$800	\$21,354

Surendra Pal	Saj Durrani	Paul Gartz	Mark Davis	Larry Chasteen	Hugh Griffiths	George Schmidt	Eli Brookner
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- We have 19 Distinguished Lecturers, not all are active
- I respond to requests from Sections and Chapters
- In some cases, only a few AESS members benefit
 - Can we do more to use the DL function to build membership?
 - Why don't we get calls for DLs from areas (e.g., LA) where we have over 200 members, vs. Tunisia, which has 13 AESS members?
- Continuing problems with the current rule that hosts must pay 50% of costs – working this with Ron Ogan

Distinguished Lecturers (cont'd)

- **Recommend a thorough review of the DL program**
- **Aimed at improvements to generate more participation, and ultimately more AES members**
- **Part of the problem is both the rather ad hoc procedures currently in place for establishing DLs and the content in some cases (i.e., little interest/demand)**
- **Suggest establishing a more formal set of procedures for establishing, maintaining, and executing the DL program**

Web-based Tutorials

- **We are not getting a large number of visits to this site**
 - I wrote to all our AESS Chapters asking for inputs and suggestions and *received no responses*
- **The Strategic Plan lists several ways to expand this program**
 - Tap Panels and Conferences
 - Approach tutorial speakers at conferences
- **But I am concerned that we may not be in tune with our members' needs**

GOLD for GOLD

- **Cosimo Stallo has made a good start**
 - **Two successful GOLD events in Italy**
- **Potentially an important part of AESS membership strategy**
 - **But need more connection outside Italy**