

IEEE AESS Officers Strategic Planning Meeting
February 11, 2010
Hyatt Regency Atlanta – Greenbriar Room
10:30 a.m. – 6:00 p.m.

8:00 am – 10:30 am: **AESS Society Review** Ruggieri, Rassa
To be held at the Atlanta Marriott Marquis (right across the street)

10:30 – 10:35 am: Call to Order, Introductions Marina Ruggieri

10:35 – 10:50 am: President's Message to BoG Officers Marina Ruggieri

10:50 am – 11:05 am: Executive Vice President's Message to BoG Officers Bob Lyons

Proposals, procedures and open issues from VP's

11:05 – 11:30 am: **Conferences** Mark Davis
Review data on Conference Recruiting Program
Improve Conference Selection & Management
Start new conferences

11:30 – 12:00 pm: **Education** Iram Weinstein
Review Iram's proposal (including DL financial strategy)

12:00 pm – 12:30 pm: **Member Services** Jim Howard
Suggestions for growth
Chapter Development and Communication
Students and Student Chapters Jim Leonard

12:30 pm – 1:30 pm: LUNCH

1:30 – 2:00 pm: **Publications** Joel Walker
Transactions
Systems Magazine
Review Survey results to date
Web Site
Printed Tutorials

2:00 – 2:30 pm: **Technical Operations** Theo Saunders
Technical Panels: Eventually add new ones; policy of Standards
Cooperative Activities

2:30 – 3:00 pm: **Finance** George Dean

3:00 – 3:15 pm: BREAK

3:15 – 3:45 pm: **Industry Relations** Hugh Griffiths

3:45 – 5:00 pm: **Strategic Planning** Dale Blair
Review of Teleconferences
Process: Develop a written plan

5:00 pm – 6:00 pm: Other items as needed All

6:00 pm: Adjourn

6:30 pm: Dinner