

# **IEEE AES Society VP, Conferences Report Iram Weinstein**

**Orlando, FL  
Grand Cypress Hotel**

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# Conferences Strategic Plan

- **Mission Statement** – AESS conferences provide the most technically advanced and highly relevant conferences in the field of interest as defined in our overarching mission statement. AESS will achieve this by refining and promoting best practices in planning, management, publications and financing conferences that directly or indirectly benefit the AES Society Membership.
- **Vision Statement**– AESS conferences will be the first choice of practicing engineers in industry for insight into the latest technology, systems, and best practices

# Conferences Strategic Objectives

(Template 2 – This should be review)

- What is our current status?
  - Strengths
    - High Quality Conferences
    - Strong sustained conference management: Radarconf, Autotestcon, Fusion
  - Weaknesses
    - Weak volunteer support to others: DASC, ICNS
- What are our long term strategic objectives?
  - Convert 2 TCS conferences to at least 10% FCS
  - Find ways to use conferences to attract and retain young members

# Conferences Initiatives

- New volunteers on Conference committees
  - Kathleen Kramer to DASC Executive Committee
  - Michael Braasch as PLANS Conference rep
- Radar Systems Panel Strategic Plan
  - "The RadarConf series will be held outside the US not more than 2 out of every 5 years, to include the 0/5 years as a non-US location with the 2/3 years available for non-US bids and the 6/7 years available for non-US bids." The 0/5 year location must:
    - 1) be voted upon by the RSP as usual
    - 2) be held in the fall
    - 3) be located in a region well-separated from the Intl. Conf. in DC
    - 4) not be in countries already visited by the Intl. Conf. series
    - 5) have sufficient support from the local radar industry
- Potential Merger of PLANS with ISISS
  - ISISS is sponsored by the Sensors Council
    - Alternate biannual conferences
    - Merged annual 50/50 conference

# Conferences Metrics/Scorecard

## (1) Relations with AIAA for DASC and ICNS

- Telecon last week with all parties
  - They accept that we cannot share IEL revenues
  - Recognize value of IEEE HQ services
  - But looking for more AESS participation to expand conference

## (2) Eight Financially Co-sponsored Conferences

- Two more than 2013 (PLANS, MetroAerospace)
- Revenues up



# Conferences Financial Assessment

- (1) Conference Surpluses are holding up well
  - First DASC in Europe presents some risk
  - IEEE policy inhibits participation as Chair, Tech Chair
- (2) We have not thought through the potential cost of supporting students and GOLD members to attend
- (3) Considered a Publications Issue, but will likely negatively affect paper submissions and attendance at our conferences