



TA Resource Center for AESS - Proposal

AESS BoG

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TA Resource Centers

Background

Most societies generate a large amount of valuable IP each year beyond the traditional articles and papers that get published in IEEE Xplore.

These non-traditional materials include:

- **Recorded Conference Presentations**
- **Recorded Technical Panel Sessions**
- **Presentation Slides**
- **Technical Committee Reports**
- **Webinars**
- **Tutorials**
- **Results of Surveys**

These materials have proven to be extremely high value for society members but many don't even know they exist!

TA Resource Centers – Developed by PES

- PES developed and implemented the **Resource Center portal**
- e-Commerce platform with three tier pricing
- now in production and can be used by all societies

Societies with Implemented Resource Centers

- PES (Nov 2015)
<http://resourcecenter.ieee-pes.org/>
- SPS (April 2016)
<http://rc.signalprocessingsociety.org/>
- IAS (April 2016)
<http://resourcecenter.ias.ieee.org/>
- PELS (May 2016)
<http://resourcecenter.ieee-pels.org/>
- Up to 20 Societies by end of 2016

TA Resource Centers

Purpose

TA Resource Centers serve the following needs:

- Store and distribute valuable society content
- Consolidate and make non-traditional society content available thereby *complementing Xplore* which holds the traditional content
 - This is not an Xplore-type platform for archived transactions or proceedings
- Enable access to society-specific content through an easy-to-use global portal
- Enable society members to secure content at little or no cost and enable non-society members to secure valuable content at low cost
- Increase value of society membership and encourage membership in TA societies and IEEE

TA Resource Center for AESS

TA Resource Center has potential to serve these needs:

- ▶ Electronic version of our magazine (the Pubs committee is very interested in doing this)
 - Current electronic access through Xplore would continue, but this would provide a much better current issue reader experience
- ▶ Tutorials and recorded DLs
 - Current separate password-based platform is not accessed
- ▶ Recorded Conference Presentations
 - Other VP-Conference opportunities?
- ▶ Technical Panel resources (Radar Systems)
- ▶ Industry resources opportunities
- ▶ Short Courses? Historical Interviews?
- ▶ Others?

AESS Proposed Deployment of Resource Center

- ▶ For deployment, each society needs to develop its content for its resource center, and then makes use of the Resource Center platform.
 - AESS would need to identify, prepare and transition content.
 - 20+ societies in 2016 because 2016 is free.
- ▶ \$3000 per year after 2016
 - AESS would not be legally committed for fixed duration of years, but “highly discouraged” to do less than a year or to try to be actively jumping in and out
- ▶ Proposed for your consideration