

AESS BOG Meeting

September 9, 2011

Princeton, NJ

Jim Howard

VP Membership

IEEE's New Two-Tier Membership Model

Key Points

- All IEEE Members will belong to at least one Society.
- AESS must have a plan for a “basic” electronic membership classification.
- AESS will need to consider what options to include with each level of Membership.
- IEEE Board will determine if the Two-Tier Membership Model will be enacted and what it will contain.
- Not all Board members feel this Two-Tier Model is the correct choice for IEEE at this time.

Two Tier Model Presentations from August IEEE Board Meeting

- Review the presentation from the Board meeting with the AESS Officers at this point.

Key Points

- **FREE AESS Membership**
 - Includes Only – Access to the Website, QEB Mailings, and Video Tutorials – **No other offerings at this level.**
 - This Tier is also available for \$15 to all IEEE members if they selection another Society as their primary “FREE” Society.
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- **Regular AESS Membership –**
 - Includes all of the above items from the “FREE” membership **PLUS**, our magazine. (Cost \$28US).

AESS **Basic** and Enhanced services

- **Access to AESS web site**
- Delivery of print copy of Magazine
- Member discount on AESS Transactions
- **Access to on-line QEB**
- Access to on-line Video tutorials
- Ability to participate in Technical panel networking
- Access to AESS conference discounts
- Access to AESS Forum
- **Attendance at Chapter meetings (at member cost)**
- Access to Social networking (Linked in, facebook)
- Access to Educational programs
- **Networking with professional peers**
- Mentoring programs
- Access to career and leadership development opportunities
- Access to job opportunities listings

Two-Tier Motion

- The AESS Officers endorse the concept of a Two-Tier Membership model and instruct the VP Membership to continue to work on the offering for each Tier. Once the offerings are finalized, the AESS BOG will have an electronic vote to complete the offerings AESS will have for the Two-Tier Membership. This vote will occur before the November IEEE Board meeting in New Brunswick, NJ.

Questions, Comments, Suggestions?

