



AESS Board of Governors

VP of Industry Relations

22 April 2016

Industry Relations

- ▶ Committee
 - Michael Cardinale
 - Vince Socci
 - Roy Streit
- ▶ Web site updated <http://ieee-aess.org/industry-relations/home>

Industry Relations

► Strategic Partnerships

- Leverage conference sponsorship
 - Discuss AESS message
 - Education offerings
 - Leadership development
 - Recruiting
 - Offer additional recognition on AESS industry pages to sponsors (logo, write-up)
 - Recognize achievements
- Direct contact (CEO or Division VP)
 - Letter
 - POC

Industry Relations

- ▶ Conference recruiting -possible trial cases
 - 2016 ICNS, Herndon
 - 2016 IEEE RadarConf, Philadelphia
 - 2016 IEEE Metrology for Aerospace, Florence
 - Asia?
 - 2016 CIE Radar, GuangZhou
 - 2016 SpaceWire, Yokohama

Industry Relations

- ▶ Cross-overs
 - Education
 - Conferences
 - Publications