

AESS BOG Meeting

April 15, 2011

Washington, DC

Jim Howard

VP Membership

For 2010 IEEE overall member is up 2.7%, however our AESS membership was down for at least the 3rd consecutive year.

In fact, AESS has experienced $>1\%$ membership loses for several consecutive years and in 2010 ended with a 4.2% drop in membership for the year.

We need to work harder and smarter to recover these members and to gain new members. Our work at conferences, etc. needs to continue and be reinforced.

Jim



Jim Howard
AESS VP Membership

Key Membership Points

December 2010 vs. December 2009 Data

- IEEE Membership is up 10,540 (2.7%)
- Society Membership is up 11,853 (3.5%)
- Total Renewals through December, 50.1%
- 4 of the 10 Regions are up in Higher Grade membership
– all outside the US

AESS Membership

Information

Key AESS Membership Points

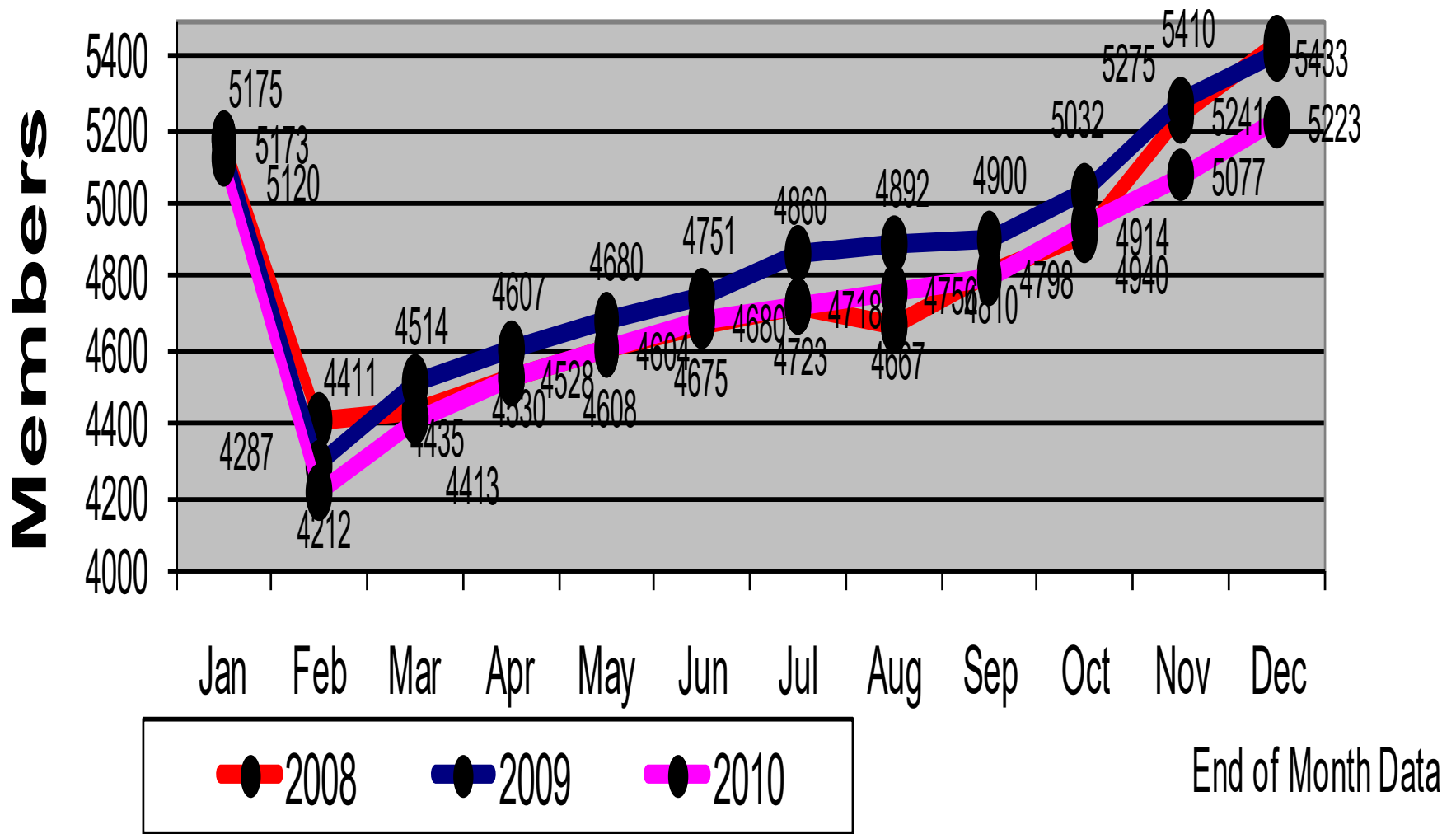
- Letter sent to all AESS Arrears members.
- Letters are being sent to all new AESS members.
- Letter are being sent to all new AESS Senior Member.
- Welcome back letters being sent to all AESS members who are returning to the AESS.
- Membership brochures available for Chapters, Conferences, etc.

Key AESS Membership Points

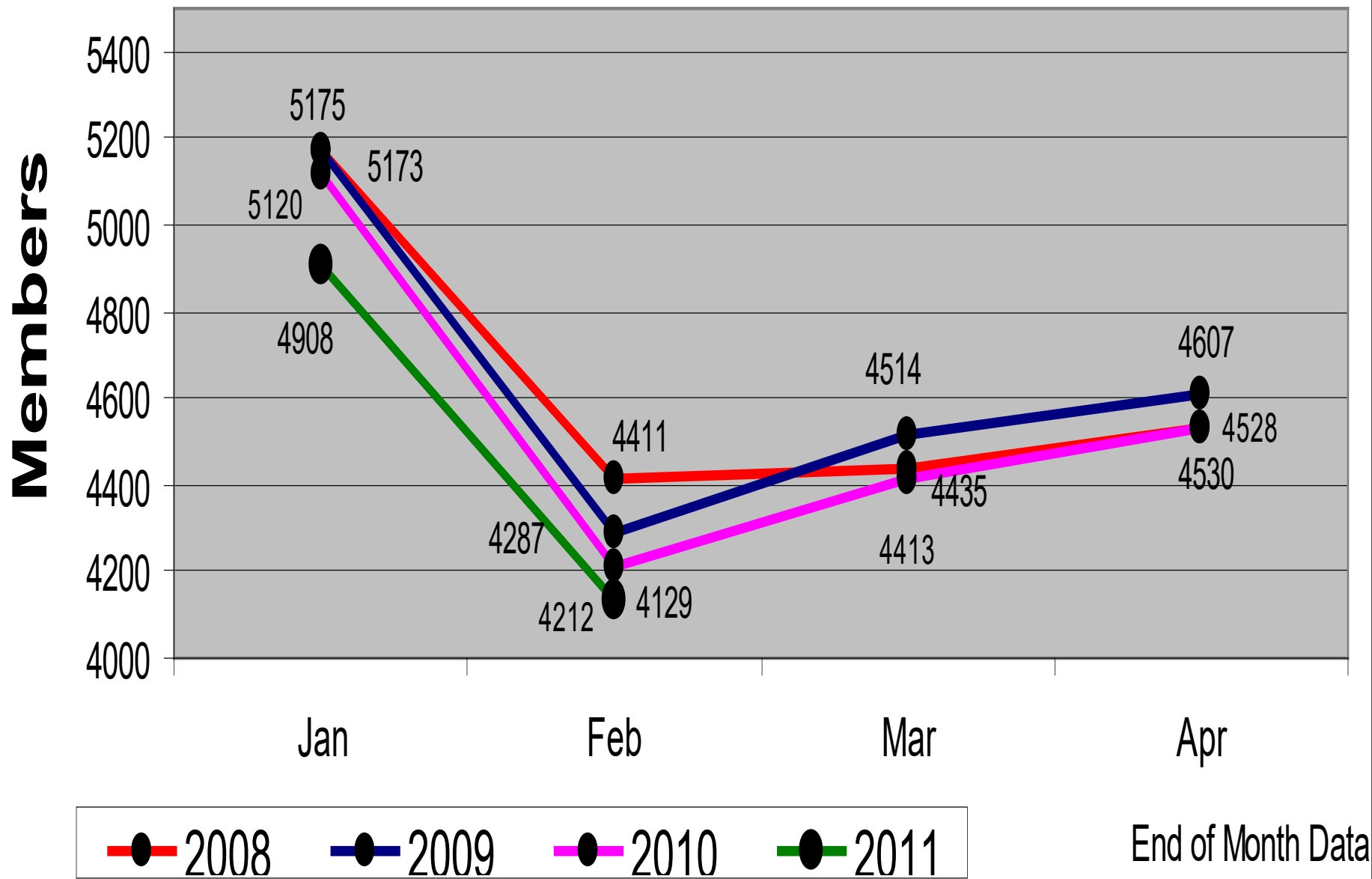
December 2010 vs. December 2009 Data

- AESS ended 2010 with 229 less members than the end of 2009.
- We are presently behind our membership numbers for December 2009, 2008, & 2007.
- At the end of February the Terminator ran and we had a loss of 844 members.

2008-2010 AESS Membership



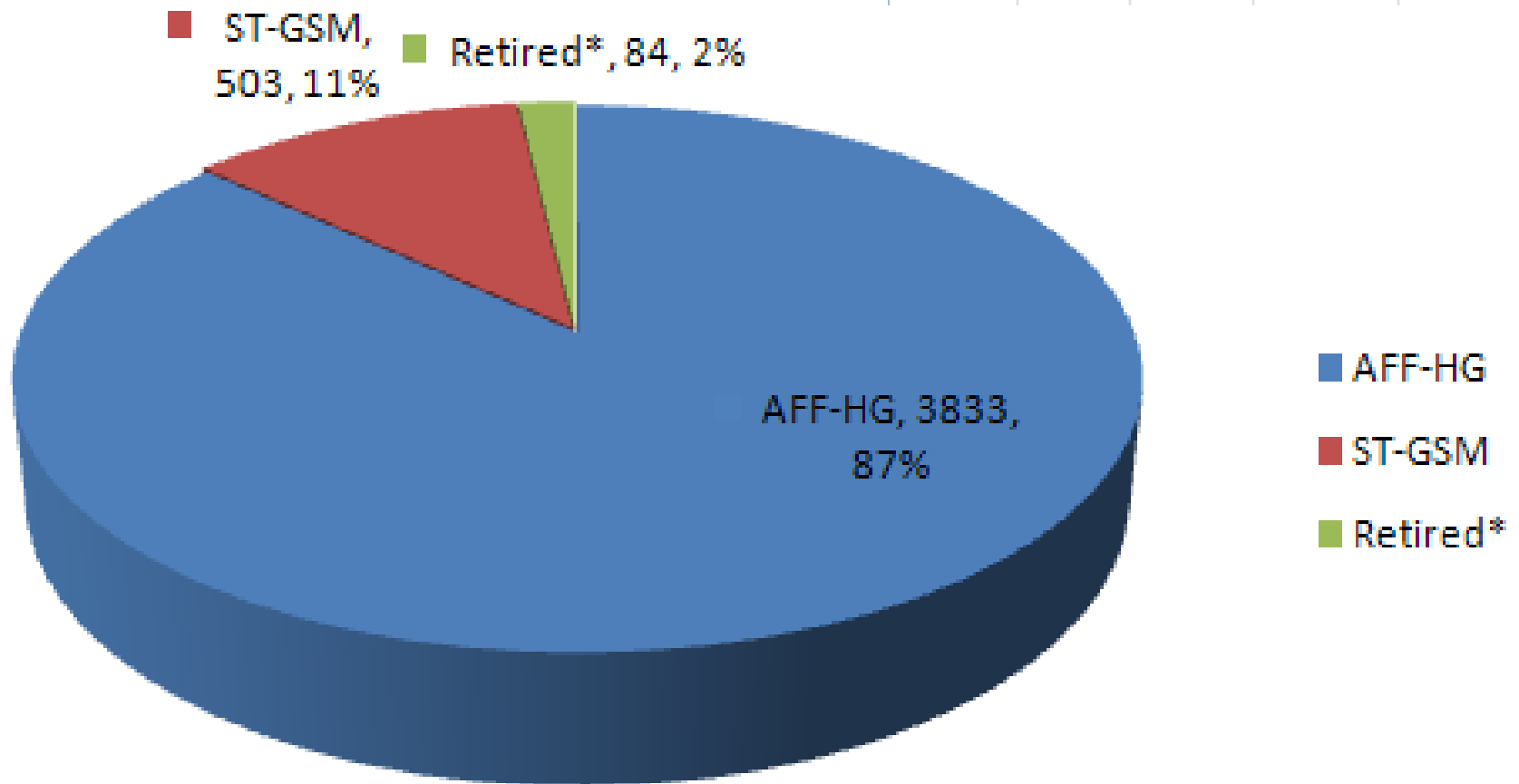
2008-2011 AESS Membership




Highlevel view of population for AESS

| Society | Affiliate | Associate Member | Fellow | Life Fellow | Life Member | Life Senior | Member | Senior Member | GSM | Student Member | Total |
|-----------|-----------|------------------|--------|-------------|-------------|-------------|--------|---------------|-----|----------------|-------|
| MEMAES010 | 36 | 130 | 94 | 132 | 401 | 219 | 2394 | 511 | 287 | 216 | 4420 |

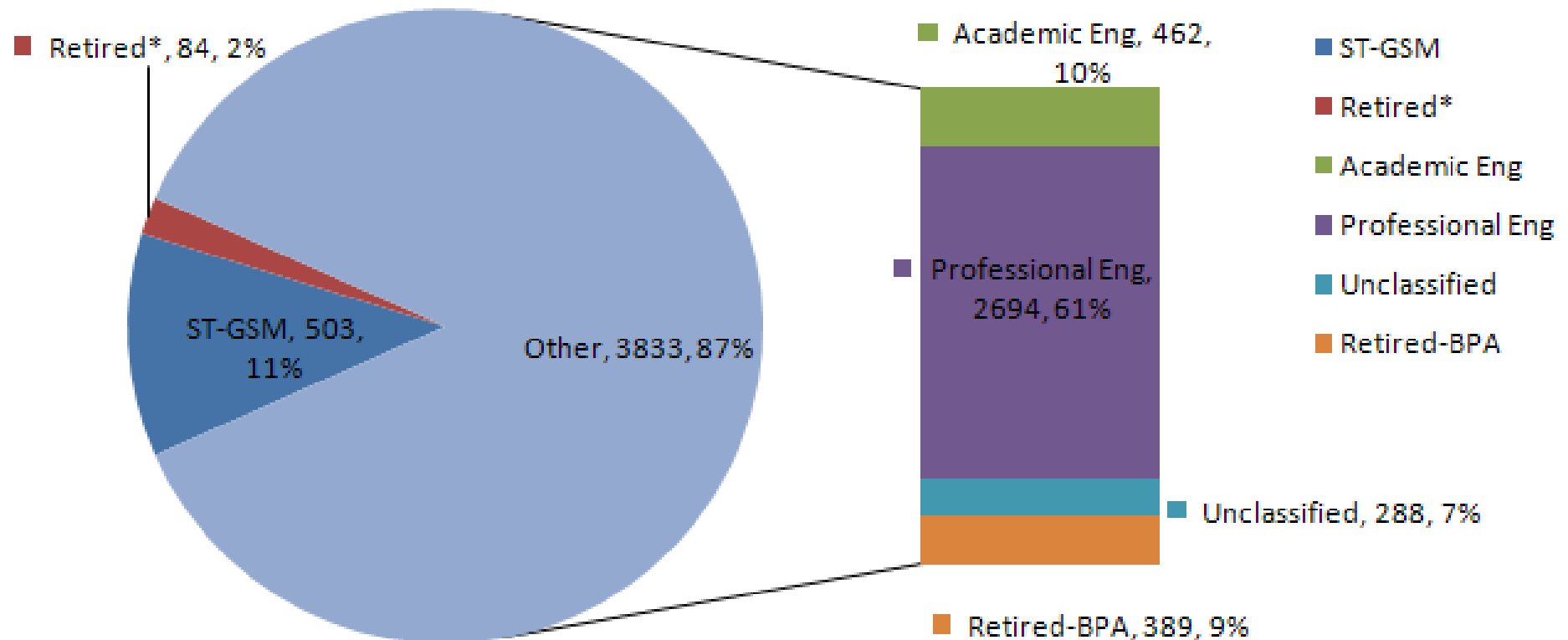
| Society | AFF-HG | ST-GSM | Retired* | Total |
|-----------|--------|--------|----------|-------|
| MEMAES010 | 3833 | 503 | 84 | 4420 |




Percentage Breakdown of AFF-HG

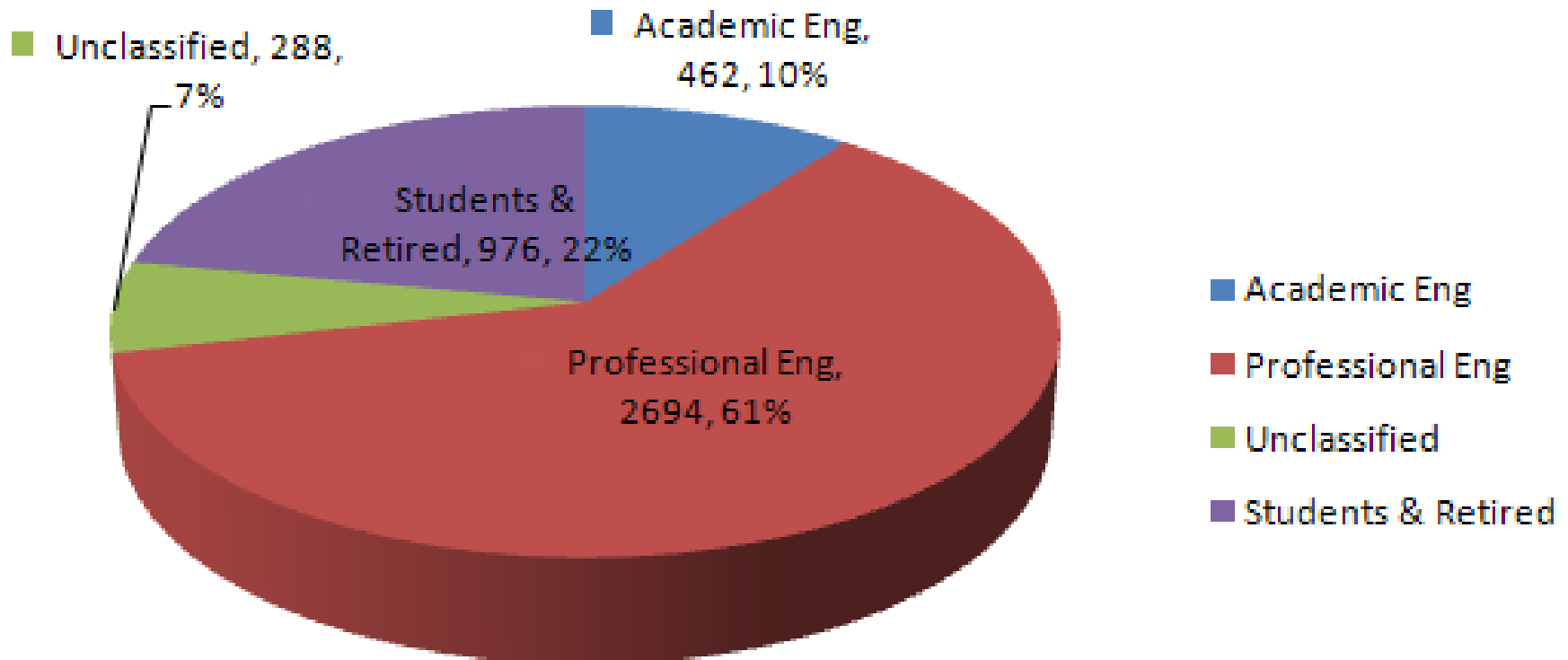
|  Society | ST-GSM | Retired* | Academic Eng | Professional Eng | Unclassified | Retired-BPA | Total |
|--|--------|----------|--------------|------------------|--------------|-------------|-------|
| MEMAES010 | 503 | 84 | 462 | 2694 | 288 | 389 | 4420 |

*Claimed special circum status: retired



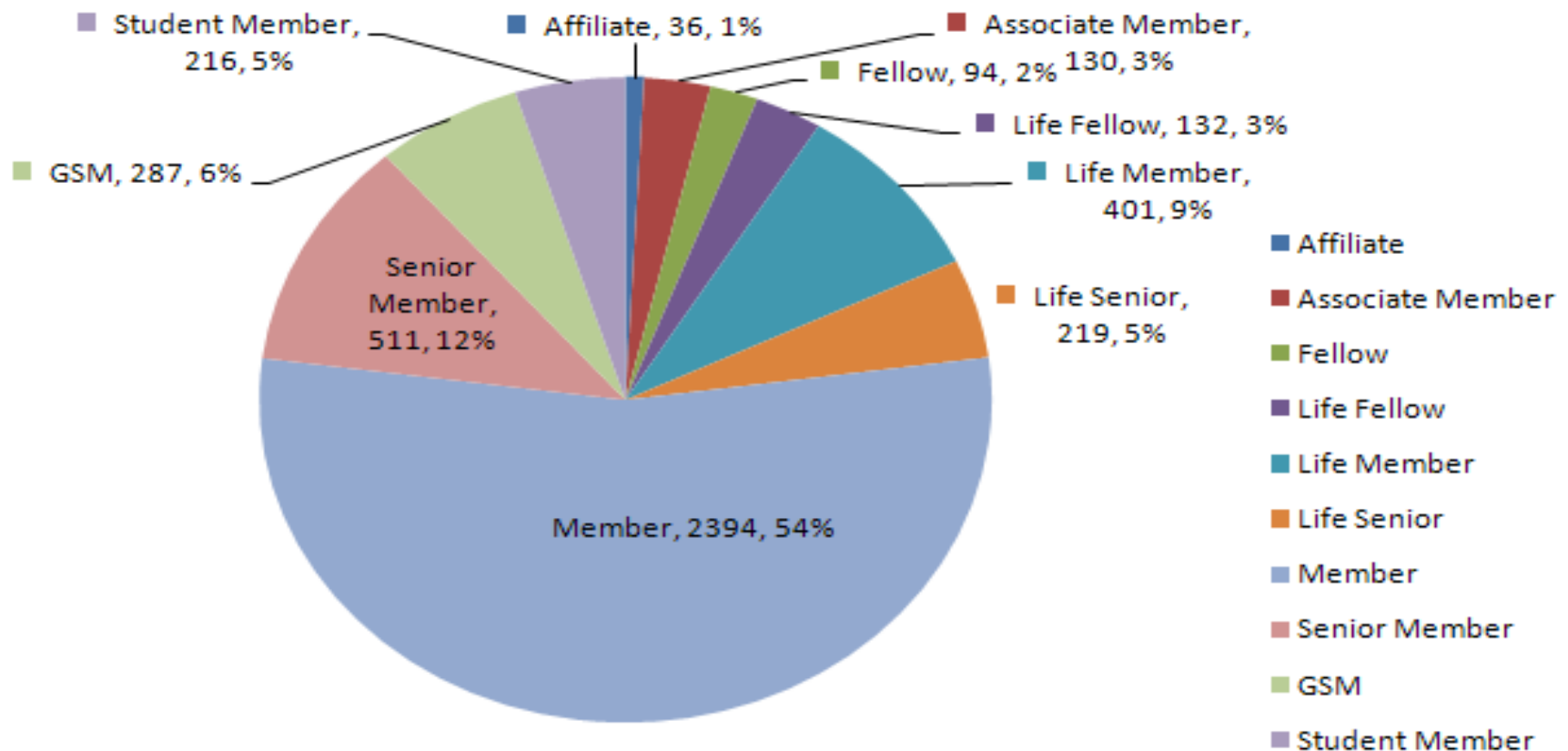
Another View - Percentage Breakdown of AFF-HG

|  Society | Academic Eng | Professional Eng | Unclassified | Students & Retired | Total |
|--|--------------|------------------|--------------|--------------------|-------|
| MEMAES010 | 462 | 2694 | 288 | 976 | 4420 |



Population / Grade description breakdown for AESS

| Society | Affiliate | Associate Member | Fellow | Life Fellow | Life Member | Life Senior | Member | Senior Member | GSM | Student Member | Total |
|-----------|-----------|------------------|--------|-------------|-------------|-------------|--------|---------------|-----|----------------|-------|
| MEMAES010 | 36 | 130 | 94 | 132 | 401 | 219 | 2394 | 511 | 287 | 216 | 4420 |



AESS Membership Development

Tools, Suggestions, and Plans

Key AESS MD Development Points

- Need to continue promoting membership in our Society at EVERY Conference, seminar, etc.
- Look for ways to “reach” the middle and younger engineers.
- Need to look for new opportunities to market the AESS and need to continue and reinforce all of the membership work that all of us have been doing.

AESS Membership Brochure

- Brochures are printed and are available for Chapters, Conferences, etc.
- The brochure is also available as an electronic document that can be emailed.
- The brochure will be available for download off the web site.

Other Membership Items - IEEE AESS Page

Join the IEEE Aerospace and Electronic Systems Society (AESS)

◆ Membership Menu

+ Join Now

Renew Membership

myIEEE

Member Benefits

Member Grade Elevation

Member-Get-a- Member

+ Societies & Special Interests

This society focuses on the organization, design, development, integration, and operation of complex systems for space, air, ocean or ground environments. These systems include but are not limited to navigation, avionics, mobile electric power and electronics, radar, sonar, telemetry, military, law-enforcement, automatic test, simulators, and command and control. Many AESS members are concerned with the practice of systems engineering.

› [Visit the society Web site](#)

Your society membership brings you:

- IEEE Aerospace and Electronic Systems Magazine (print & electronic)
- IEEE Transactions on Aerospace and Electronic Systems (electronic)
- IEEE/OSA Journal of Lightwave Technology (electronic)
- IEEE Nanotechnology Magazine Print Subscription

Add IEEE AESS to your IEEE membership

Join IEEE and IEEE AESS as a professional member

Join IEEE AESS as an Affiliate

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Join IEEE and AESS as a student or graduate student

An affiliate is a member of an IEEE society, but not of the IEEE.

AESS **NEW** Society Membership Home Page



IEEE AEROSPACE & ELECTRONIC SYSTEMS SOCIETY
WELCOME TO THE AESS



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WELCOME TO THE AESS MEMBERSHIP SITE

[Home](#)

Membership in the Aerospace and Electronic Systems Society offers many benefits:

- our Award-winning IEEE Aerospace and Electronic Systems Magazine
- our high technology IEEE Transactions on Aerospace and Electronic Systems
- an opportunity to participate in technical opportunities in the Society

Interested in finding a Chapter? Visit our [Chapter page](#) to locate a chapter in your area. Also, please take time to visit our [Student Activities page](#).

Joining AESS is easy. Simply click [here](#) and follow the easy directions.

For further information on the Membership Activities of the AESS, please feel free to contact me.

Jim Howard
VP Membership



James Howard

BoG 2010-2012, VP Membership; IEEE-USA President-Elect

Announcements

[New AESS Website](#)

Wednesday, April 6, 2011 - 21:33

[New Book Release: Advanced Networks, Algorithms and Modeling for Earthquake Prediction](#)

Thursday, March 17, 2011 - 15:43

[Call for Nominations - 2011 AESS Pioneer Award](#)

Thursday, March 17, 2011 - 15:24

[1](#) [2](#) [next >](#) [last >>](#)

Calendar

| April | | | | | | |
|-------|----|----|----|----|----|----|
| S | M | T | W | T | F | S |
| | | | | | 1 | 2 |
| 3 | 4 | 5 | 6 | 7 | 8 | 9 |
| 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 24 | 25 | 26 | 27 | 28 | 29 | 30 |

MD Tools/Items

- Consider AESS Caps, Pins, Shirts, Coffee Cups as give away items for staffed conference booths/tables, Chapter Summits, Seminars, etc.
- Utilize Face book, Tweeter, etc. to better communicate with our AESS members.
- Help our members to become Senior Members. Currently we have many qualified members for SM, but are not aware of the process of benefits.

Questions, Comments, Suggestions?

