

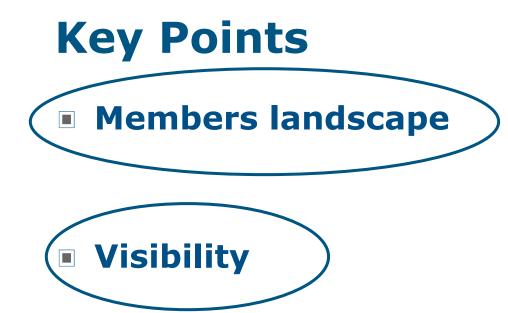
AESS Board of Governors Meeting April 27-28, 2018 Oklahoma City, OK, USA

Federico Lombardi

Graduate Student Rep







Members attraction





Members development



Membership status: 2017 figures

IEEE Annual Statistics

AESS vs IEEE statistics:

- Student members: 5,8% vs 18,5%
- Graduate Student members: 4,7% vs 10,2%

AESS vs Division IX statistics:

	GSM	StM
AES010	231 (4,7%)	285 (5,8%)
GRS029	302 (7,7%)	170 (4,3%)
<i>IT012</i>	289 (9%)	99 (3%)
<i>ITSS038</i>	152 (8%)	52 (2,7%)
OE022	84 (4,7%)	90 (5%)
SP001	1648 (10%)	563 (3,5%)
VT006	249 (5,4%)	132 (2,7%)



Membership status: 2017 figures

AESS vs Division IX performance:

- Student members: 15% of the total divisions StM.
- Graduate Student members: 7% of the total divisions GSM.



GSM engagement:

- GSM members remained stable from 2016 to 2017 (against the Division IX trend and IEEE globally).
- GSM are lower than the StM (against the Division IX trend).



Visibility: Chapters





Visibility: Chapters vs Members

IEEE Annual Statistics

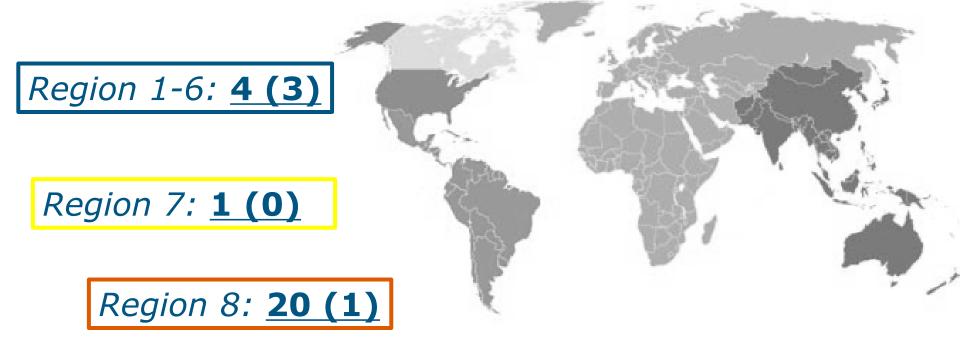
AESS vs Division IX statistics:

	Members	Chapters
Region 1	11	9
Region 2	16	5
Region 3	16	6
Region 4	7	2
Region 5	27	9
Region 6	36	4
Region 7	8	9
Region 8	42	20
Region 9	59	6
Region 10	63	13



Visibility: "Active" Chapters

Website activities (when available)



Region 9: <u>0</u>





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Visibility: Chapters

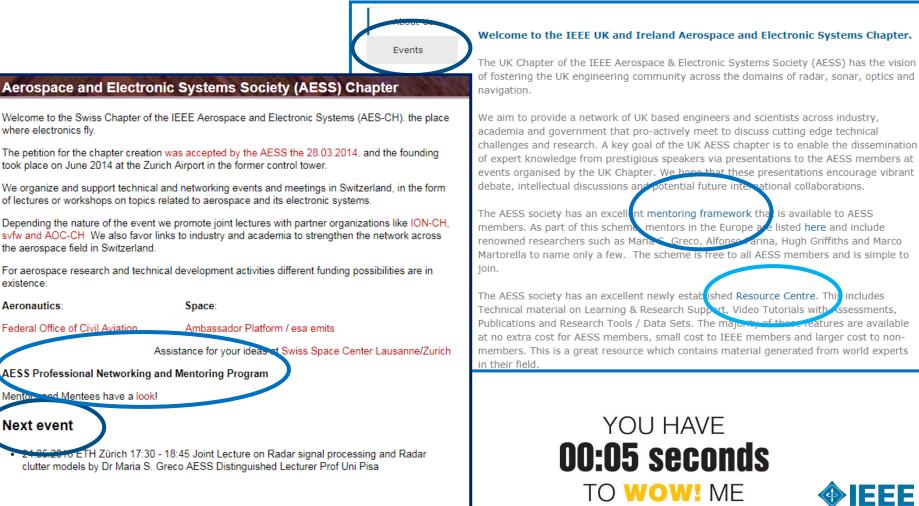
Example of smart homepages

where electronics fly.

existence:

Aeronautics:

Next event



 13.06.2018 ETH Zürich 17:30 - 18:45 Joint Lecture "A history of Radar" by Hugh Griffiths Prof UCL

Advancing Technology for Humanity

Initiatives & Opportunities

AESS visibility:

- Update or set-up websites for each Chapter.
- Update the website for Student branches.
- Encourage regional chapters formation.

AESS Members evolution:

- Understand the patterns.
- Reach out to GSM.
- Suggest feasible benefits.



SAY

YOUR

Have

Member

attraction

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