### **AESS Publications Report**

AESS Board Of Governors (BOG) Meeting October 7-8, 2016 Edinburgh, Scotland



#### **Dale Blair**

**VP Publications AESS** 



## **Publications Mission and Vision**

- Mission AESS Publications provides AESS members with scholarly, highly-regarded publications that support their professional growth and advancement. Publications will provide venues for publication of scholarly achievements, knowledge for the specialist, education for the nonspecialist, and information for our professional community.
- AESS Publications will pursue the following strategic vision for its publications
  - Transactions is relevant, timely, technically advanced, and highly regarded among professionals in our field.
  - Magazine is attractive and desirable and addresses timely topics in our field of interest so as to draw members to AESS.
  - Tutorials is a useful, informative, and timely resource for the professional growth of our members.
  - **QEB** provides new and timely information to support our members' involvement in our professional community.
  - AESS Web Site is a one stop shop for AESS information



## Strategic Analysis (Status)

- Transactions recently made a significant progress in reducing sub-to-pub delays and early posting that is almost in place will make further improvements. Newly appointed Technical Editors with term limits are in place and new Associate Editors with term-limits will be in place in 2016.
- Magazine numerous initiatives are in progress and increased readership is anticipated. Impact factor is at 0.611 for 2015.
- Tutorials submissions to tutorials has increased due to recruiting, etc. Two tutorial issues are planned for 2016.
- QEB special efforts are being made to improve the QEB and increase readership. Opens are at 33% of 4000+ sent.

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AESS Web Site – special efforts are being made to improve the quality and value to our members. 2015 pageviews are up 50% over 2014 pageviews.

## **Strategic Objectives (3 Years)**

#### Transactions

- (1) Reduce the average submission to-publication delay for the AES transactions to 12 months.
- (2) Increase Impact Factor of transactions to 2.0

### Magazine

- (1) Achieve an average submission rate of 12 articles per month for the AES Magazine.
- (2) Increase the contributions from industry to 2 articles per issues
- (3) Increase Impact Factor of magazine to 1.0

### Tutorials

(1) Publish 8 articles per year

#### QEB

(1) Increase readership (opens) of QEB to 40%

#### **AESS Web Site**

(1) Increase visits to IEEE AESS Web Site by 25%



8/8/2022

## Publication Initiatives (1 of 3)

#### Transactions

- 1. XML Tagging of submissions to the transactions at submission for early posting on IEEE Xplore
  - Recently received standards for delivery of the XML Tagging from IEEE HQ
  - Almost ready for trial test. Should have been operational in early 2016.
  - Difficulties with getting this established should be eliminated when we move to IEEE Publication Services from Allen Press.
- 2. Establish and Implement Term Limits for Editors of the Transactions
  - Technical Editors complete
  - Associate Editors complete by end of 2016
- 3. Completed a surge in publication of transactions articles available
  - Published an extra 307 pages in 2015.
  - Reduced the submission to publication delay significantly.



## **Publication Initiatives (2 of 3)**

#### Magazine

- 1. Implement advertising plan in the magazine
  - Soliciting advertisers
  - Coordinate special issues with advertisers
- 2. Increase the presence of student activities in the magazine.
  - Student Research Highlights
  - Student Project Highlights
- 3. Improve the Operations of Editorial Board for the Magazine.
  - Developed Operations Manual for the magazine
  - Improve training of the editors for the magazine
- 4. Series of historical interviews
- 5. New magazine column: "Industry Tips and Insights"
  - Published first article in January 2016
- 6. Increase the role of AESS in EO/IR Systems Literature
  - Recruiting articles/special issues for the magazine
- 7. Assess value of electronic version to AESS members for future distribution decisions.



8/8/2022

## Publication Initiatives (3 of 3)

#### Tutorials

- 1. Increasing efforts in recruiting tutorials from editors for special issues and authors of articles that do not fit in the transactions or magazine.
- 2. Identifying topics for tutorials and recruiting authors

#### QEB

- 1. Establishing process that should improve the quality and value of QEB
- 2. Recruiting contributions from BoG members and officers

#### **AESS Web Site**

- 1. Completed a refresh of the web site for better presentation and utility and use on mobile devices
- 2. Review and improve content via IEEE AESS Officers and BoG members
- 3. Increase value to industry via the addition of industry relations

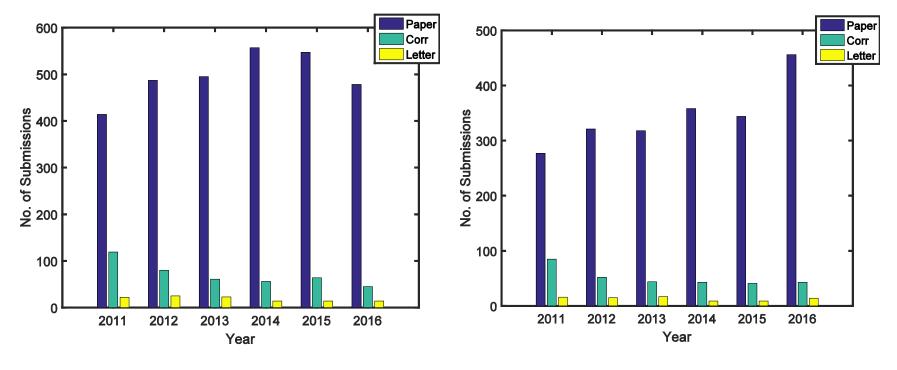


# **Status of T-AES**

Lance Kaplan, EIC Michael Rice, Associate EIC Wolfgang Koch, Associate EIC



### **Number of Submissions**

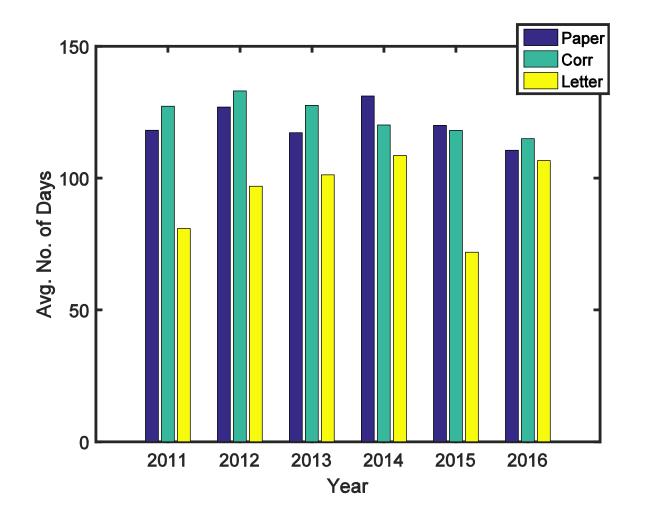


Whole Year

January-August

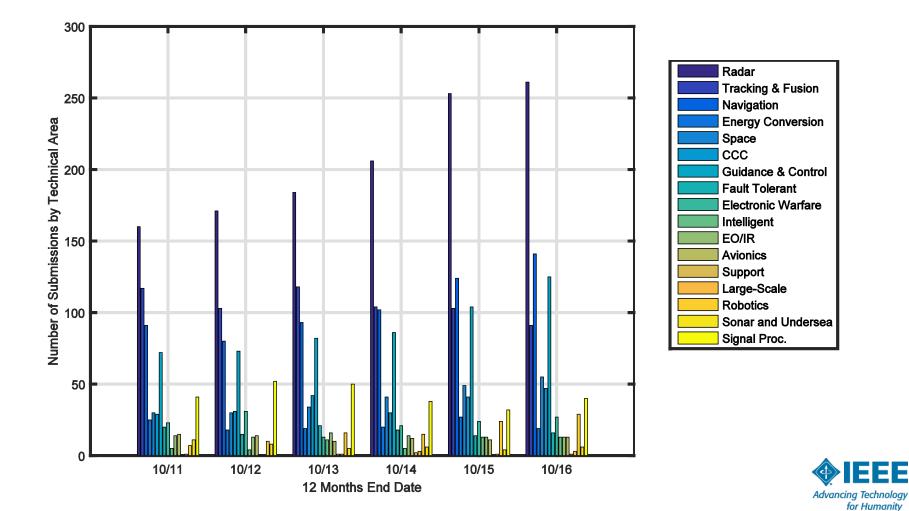


### **Time to First Decisions**





## **Submissions by Technical Area**



## **IEEE Policy News**

### IEEE Xplore

- June 2016 issue has been posted
- August 2016 issue is about to be submitted

### EJPress Post-Acceptance Workflow

- Allen Press is using the workflow
- Early posting metadata delivery to IEEE is under testing

### ORCID

- Required by IEEE for all corresponding authors as of July 1, 2016
- Editor Term Limits
  - TE term limits started last year
  - Plan to implement AE term limits next year IEEE

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## **Editors and Admin Support**

### Resignations

- Joseph Saleh (Space Systems AE)
- New Appointees
  - Puneet Singla (Space Systems AE)
  - Chang-Kyung Ryoo (G&C AE)
  - Grace Gao (Navigation AE)
- Mehak Chopra has replaced Jennifer McGillis to gently remind editors about their work queues



## **2016 TE Term Expiration**

- Michael Rice (CCC Systems) Replaced by Tricia Willink Min-Jea Tahk (G&C Systems) Replaced by Moshe Idan Stefano Marano (Networked Sensor Systems) Replaced by Domenico Ciuonzo Mogens Blanke (Fault Tolerant Systems) Replaced by Guillaume Ducard Uwe Hanebeck (Letters) Replacement is TBD Stefano Coraluppi (Target Tracking and Mutlisensor Sys)
  - Will renew for a second term (Final term ends Dec. 31, 2019).
  - $\rightarrow$ Recognition plaques for outgoing TEs?



### **AE Performance**

	Time to fi	rst report (	days)	Final disp	osition of	papers rea	ching first	report		
Name	Average	Max	Min	Accepted	Rejected		Withdraw	No Decision	Total	Acceptance Rate
Adve, Raviraj	108	164		4	9	10	0	6		· /
Akella, Maruthi R.	193	320	97	3	1	1	0	4	8	
Aloi, Daniel	200	200	200	1	1	0	0	0	2	
Blair, William	0		0	0	0	0	0	0		
Blanke, Mogens	110	143	78	1	1	1	0	3	5	50
Blunt, Shannon	103	166	66	6	6	10	0	6	18	50
Braca, Paolo	119	231	70	0	2	4	0	2	4	0
Charlish, Alexander	105	162	68	9	3	15	0	5	17	75
Choukroun, Daniel	0	0	0	0	0	0	0	5	5	0
Ciuonzo, Domenico	59	64	55	0	1	1	0	3	4	0
Coraluppi, Stefano	137	167	104	1	2	2	0	1	4	33
Davidson, Keith	215	266	165	0	0	2	0	3	3	0
Dempster, Andrew	115	174	69	10	3	14	0	6	19	77
Ducard, Guillaume	137	157	107	0	0	4	0	0	0	0
Efe, Murat	115	207	8	3	3	6	0	2	8	50
Gao, Grace	0	0	0	0	0	0	0	4	4	0
Ghose, Debasish	116	176	47	3	2	4	0	3	8	60
Gini, Fulvio	90	151	64	10	6	12	0	4	20	63
Goodman, Nathan	304	460	125	3	3	3	0	0	6	50
Govaers, Felix	132	180	35	4	0	8	0	5	9	100
Hanebeck, Uwe	140	231	77	0	6	0	0	6	12	0
Hary, Stephen	0	0	0	0	0	0	0	0	0	0
Hwang, Inseok	109	419	34	2	5	6	0	0	7	29
Idan, Moshe	100	200	14	1	8	4	0	3	12	11
Jah, Moriba	176	453	78	1	3	5	0	1	5	=+
Jauffret, Claude	0	-	-	1	0	0	0	0		100
Joerger, Mathieu	103	162	25	4	3	12	0	3		
Kaplan, Lance	93	152	31	10	2	17	0	9	21	83
Karaman, Sertac	290	409	229	1	0	3	0	12	13	100
Khorasani, K.	250	285	225	0	0	1	0	3	3	0
Koch, Wolfgang	0	Ŭ	0	0	0	0	0	0	0	
Kulpa, Krzysztof	101	146	55	1	3	10	0	4	8	
Kwon, Heesung	130	251	67	3	2	3	0	4	9	60



## **AE Performance (Cont)**

	Time to fi	rst report (	days)	Final disp	osition of	papers rea	ching first	report		
Name	Average	Max	Min	Accepted	Rejected	Decision to Revise	Withdraw n		Total	Acceptance Rate (%)
Lee, Young	153	290	75	3	4	4	0	4	11	43
Li, Junfeng	83	144	52	4	7	5	0	1	12	36
Lombardo, Pierfrancesco	160	306	97	9	6	13	0	7	22	60
Marano, Stefano	88	134	61	4	4	7	0	0	8	50
Maskell, Simon	276	351	201	5	0	4	0	3	8	100
Matta, Vincenzo	140	203	99	2	1	0	0	1	4	67
Mazumder, Sudip	52	52	52	0	0	1	0	2	2	0
Ma, Yunqian	120	120	120	0	0	1	0	6	6	0
Mihaylova, Lyudmila	136	397	1	1	5	1	0	2	8	17
Mir, Hasan	84	95	71	0	2	2	0	2	4	0
Mori, Shozo	182	264	3	7	1	7	0	4	12	88
Morton, Jade	197	266	104	4	1	4	0	4	9	
Nakasuka, Shinichi	288	520	81	1	1	1	0	3	5	50
Narayanan, Ram	77	130	6	9	10	11	0	3	22	47
Pace, Phillip	135	229	35	4	3	10	-	8	15	
Pham, Khanh	79	139	5	0	9	2		1	10	0
Pillai, Prashant	144	253	31	0	1	3	0	6	7	0
Raghavan, R	51	123	4	1	7	7	0	4	12	13
Ram, Shobha	105	214	36	0	3	4	1	3	7	0
Rice, Michael	84	140	0	3	3	6	0	3	9	50
Rodrigues, Luis	110	127	82	3	3	7	0	4	10	50
Rossi, Tommaso	135	213	91	0	1	2	0	3	4	0
Ryoo, Chang-Kyung	0	0	0	0	0	0	0	0	0	0
Sabatini, Roberto	178	193	164	1	0	0	0	4	5	100
Saleh, Joseph	89	189	10	3	1	3	0	1	5	75
San Antonio, Geoffrey	493	493	493	1	0	1	0	1	2	100
Schaub, Hanspeter	72	118	4	1	2	4	0	2	5	33
Shima, Tal	182	268	106	0	1	3	-	-	4	0
Singla, Puneet	0	-	0	0	0	0	-		0	÷
Tague, John	119	119	119	0	0	1	0	-	0	-
Tahk, Min-Jea	215	370	108	2	3				8	
Tsourdos, Antonios	172	242	134	1	1	2			6	
Veerachary, Mummadi	170	356	82	0	1	4	0	3	4	0



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## **AE Performance (Cont)**

	Time to fi	st report (	days)	Final disposition of papers reaching first report						
Name	Average	Max	Min	Accepted	Rejected	Decision to Revise	Withdraw n	No Decision		Acceptance Rate (%)
Vladimirova, Tanya	188	250	138	2	1	2	0	2	5	67
Vo, Ba-Ngu	184	247	109	3	1	1	0	2	6	75
Wallace, Jon	63	87	19	0	2	2	0	2	4	0
Watts, Simon	92	185	0	10	9	13	0	3	22	53
Willett, Peter	0	0	0	0	0	0	0	0	0	0
Willink, Tricia	91	151	23	0	2	2	0	2	4	0
Wong, Kainam Thomas	94	209	63	5	21	5	2	5	33	19
Yu, Kegen	116	212	87	5	8	5	0	3	16	38
Zhu, Zhen	105	204	10	8	4	15	0	4	16	67



## **Submission by Country**

Manuscripts by Co September 2012 - A	August 2014	
Country*	<b>Total Manuscripts</b>	Acceptance Rate
Algeria	9	38%
Argentina	1	0%
Australia	29	56%
Austria Bangladesh	1	0% 0%
Belgium	1	0%
Brazil	9	44%
Canada	37	54%
Chile	1	0%
China	318	28%
Czech Republic	6	17%
Egypt	8	0%
Finland France	4	25% 50%
France Germany	24	75%
Greece	4	50%
Hong Kong	9	78%
India	51	18%
Iran	42	26%
Iraq	1	0%
Israel	9	33%
Italy	38	65%
Japan	8	50%
Jordan Kazakhatan	1	0% 0%
Kazakhstan Korea	6	33%
Korea (south) Repu		42%
Korea (south), Repu Korea Republic	1	100%
Malaysia	2	0%
Malta	1	0%
Mexico	2	0%
Netherlands	7	57%
New Zealand	1	0% 0%
Nigeria Norway	1	0%
Oman	1	0%
P. R. China	6	0%
P.r.china	1	0%
Pakistan	12	50%
Poland	4	75%
Portugal	2	50%
Pr China	1	100%
Qatar Rep. Of Korea	1	0% 50%
Romania	4	0%
Russia	3	0%
Saudi Arabia	4	0%
Scotland - United Kir	1	0%
Serbia And Montene	2	100%
Singapore	18	71%
Slovak Republic	1	0%
Slovenia	2	50%
South Africa South Korea	5	40% 36%
Spain	14	29%
Sri Lanka	13	0%
Sweden	5	60%
Switzerland	1	100%
Taiwan	12	17%
Tunisia	1	0%
Turkey	14	43%
U.s.a	1	0%
U.s.a United Arab Emirate	1	0%
U.s.a United Arab Emirate United Kingdom	1 23	0% 55%
U.s.a United Arab Emirate United Kingdom United States of Am	1 23 246	0% 55% 51%
U.s.a United Arab Emirate United Kingdom	1 23	0% 55%

September 2014 - A Country*	Total Manuscripts	Acceptones B
Algeria	6	33%
Argentina	2	50%
Australia	33	28%
Austria	2	50%
Bangladesh	2	0%
Belgium	2	50%
Brazil	10	43%
Bulgaria	2	0%
Canada	50	49%
Chian	2	100%
China	457	20%
Colombia	1	0%
Cyprus	1	0%
Denmark	5	0%
Egypt	5	0%
England	1	0%
Estonia	1	0%
Finland	7	67%
France	26	33%
Germany	19	53%
Greece	2	100%
Hong Kong	3	0%
India	61	2%
Iran	72	8%
Israel	9	83%
Italy	41	47%
Japan	17	17%
Korea	3	0%
Korea (south), Repu	50	33%
Korea Republic Of	1	0%
Kuwait	2	0%
Malaysia	4	0%
Mexico	2	50%
Montenegro	2	100%
Netherlands	4	33%
New Zealand	1	0%
Nigeria	1	0%
Norway	3	33%
P. R. China	2	0%
Pakistan	6	0%
Poland	3	33%
Portugal	4	50%
Pr China	1	0%
R. O. C.	1	100%
Romania	1	0%
Russia	5	50%
Saudi Arabia	2	0%
Serbia And Montene	2	50%
Singapore	24	33%
Slovenia	1	0% 25%
South Africa		
South Korea	13	50% 14%
Spain	20	14%
Sweden	8	40%
Switzerland Taiwan	15	11%
Taiwan Thailand	15	11%
	3	100%
Tunisia		
Turkey	15	27%
United Arab Emirate		25%
United Kingdom USA	37	47% 43%
	203	
Yemen	1	0%
Unknown	11	25%



## **M. Barry Carlton Award**

- 2011 award announced in February 2016 issue:
  - Masafumi Miyatake, Mummadi Veerachary, Fuhito Toriumi, Nobuhiko Fujii, and Hideyoshi Ko, "Maximum Power Point Tracking of Multiple Photovoltaic Arrays: A Particle Swarm Optimization Approach"

### 2012 award announced in June 2016 issue

- Jim Sangston, Fulvio Gina, and Marie Greco, "Coherent Radar Target Detection in Heavy-Tailed Compound-Gaussian Clutter." 65 citations according to Google scholar, which makes it the third most cited paper in T-AES in 2012.
- Plan to select the 2013 award by the end of the year
- Accepting nominations for 2014



## **AESS Publications Metrics**

#### **Standard Metrics – Transactions**

Year	Impact Factor (regular, with self- citations)	Impact Factor (w/o self- citations)	Citation Half Life	Immediacy Index	Eigen- factor	Article Influence Score	Articles Published
2015	1.672	1.367	>10	0.105	0.0109	0.682	266
2014	1.757		>10	0.098	0.0103	0.691	246
2013	1.394	1.236	>10	0.327	0.0093	0.650	196
2012	1.299	1.121	>10	0.214	0.0080	0.619	257
2011	1.095	0.966	>10	0.151	0.0075	0.640	218
2010	0.917	0.854	>10	0.140	0.0068	0.573	136
2009	1.230	1.134	>10	0.095	0.0068	0.560	126

#### **IEEE Xplore Usage – Transactions**

	2015	2014	2013	2012	2011	2010
SUM/		342,062/	350,617/	355,048/	393,518/	316,291/
RANK		39	35	33	30	33



# **Status of AES Magazine**

Sabrina Greco, EIC Peter Willett, Associate EIC

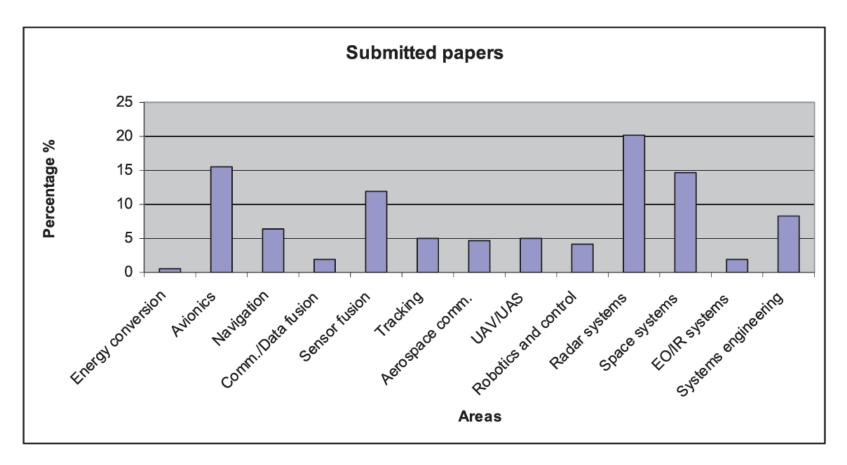


## **Editorial Changes for AES-M**

- New Associate Editors:
  - Michael Braasch Navigation, Positioning
  - Michael Cardinale EO/IR Systems and Image Processing
  - Roberto Sabatini Avionics Systems
- EiC Letter of appreciation to the 2 most active AEs in 2015:
  - Daniel O'Hagan
  - Rui Wang



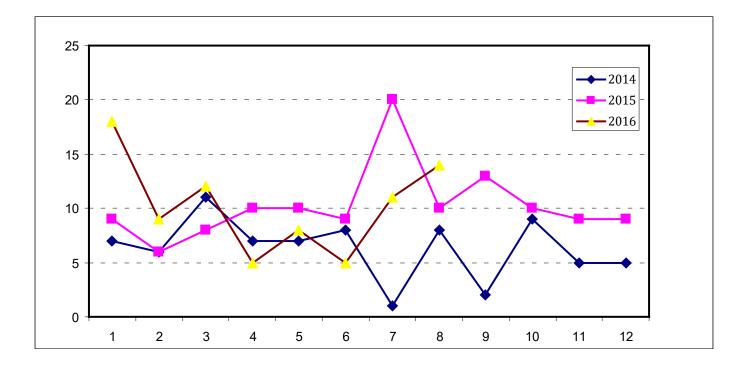
#### Percentage of Submitted Paper Per Area (2013-15) – AES-M



Majority of papers comes from Avionics, Sensor Fusion, Radar and Space Systems. Seeking papers particularly from EO/IR Systems and Energy Conversion Systems.



### New Manuscripts Per Month in AES-M (sent for review)



Average submissions per month 6.33 (2014), 10.25 (2015), 10.25 (first 8 months 2016)



### **Special issues for AES-M**

#### 1) Sense and Avoid for Unmanned Aircraft Systems

- 1. GEs: G. Fasano, D. Maroney
- 2. Part I July 2016, Part II September 2016 (9 published papers)

#### 2) Waveform Diversity for Electromagnetic Sensing and Communications

- 1. GEs: E. Mokole, S. Goldstein, R. Adve
- 2. Part I October 2016, Part II December 2016 (10 accepted papers)

#### 3) Passive and Multi-static Radar for Civil Applications

- 1. GEs: H. Kuschel, K. Olsen
- 2. Part I February 2017, Part II April 2017 (7 papers under review)

#### 4) Navigation and Positioning Systems (deadline just passed)

- 1. GEs: M. Braasch, A. Dempster
- 2. Planned June and August 2017 (12 submitted papers)

#### 5) HF surface wave and skywave radars

- 1. GEs: D. O'Hagan, J. Fabrizio, G. Frazer, S. Anderson
- 2. Planned October/December 2017 (open)

#### 4) Metrology for Aerospace Systems

- 1. GEs: P. Daponte, Stefano Debei
- 2. Planned June 2018



### **Advertisement in AES-M**

- Bill Walsh is working with Mark David and Mindy Belfer for having some ads at least in the special issues.
- We provided a list of prospective ads suggested by the GEs. First back cover ad on Sept 2016 issue



### **AES-M Goals for 2016-2017**

- Have an average of 12 new submissions per month
- Publish 2-3 special issues per year
- Have 2-3 historical interviews per year
- Publish 8-10 students highligths per year
- Review 5-6 books per year
- Impact factor 1.2 (now 0.963 for 2014 and 0.611 for 2015)
- Assess value of electronic distribution print versions of July 2016 to December 2016 issues will be accompanied by an electronic version free to the world.
- Assess value of allowing authors to comment on articles in the electronic version of the magazine September 2016 December 2016 VP for Publications is the monitor.
- Increase the page budget from 48 to 54 pages per issue. The Magazine is now fully booked up to May 2017!

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### **AESS Publications Metrics**

#### **Standard Metrics – Magazine**

Year	Impact Factor (regular, with self- citations)	Impact Factor (w/o self- citations)	Citation Half Life	Immediacy Index	Eigen- factor	Article Influence Score	Articles Published
2015	0.611	0.593	9.0	0.093	0.0012	0.275	43
2014	0.936		8.3	0.102	0.0015	0.288	49
2013	0.438	0.404	8.4	0.073	0.0009	0.166	55
2012	0.343	0.313	8.1	0.037	0.0012	0.205	54
2011	0.297	0.282	6.9	0.015	0.0011	0.173	67
2010	0.179	0.172	6.3	0.014	0.0015	0.219	70

#### **IEEE Xplore Usage – Magazine**

	2015	2014	2013	2012	2011	2010
SUM/		124,621	107,718/	113,854/	124,761/	119,910/
RANK		/91	94	87	81	77



# Status of IEEE AESS Tutorials

**Dale Blair, EIC** 



## **Status of Tutorials**

Title	Status
A Survey of Radar Systems for Medical	Accepted July 2016
Applications	
Are PLLs Dead? A Tutorial on Kalman Filter-	Will not make
based Techniques for Digital Carrier	October 2016 issue
Synchronization	
An Overview of Radar Waveform Diversity	Accepted July 2016
Looking Toward the Future of Radar Detection	Accepted July 2016
in Non-Gaussian Clutter	
Sense and Avoid Tutorial	Accepted Sept 2016.
Passive Radar Tutorial	Third reviewer
	Invited.
Introductory view of anomalous change	Two more Reviewers
detection in hyperspectral images within a	Invited.
theoretical Gaussian framework	

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# **Status of QEB**

Michael Rice, EIC Judy Scharmann, Executive Assistant



## **QEB** Process

- For 2016, the QEB was published on the following dates (with content submission dates):
  - **4 January 2016** (Content submitted by 21 December 2015)
  - **5 April 2016** (Content submitted by 22 March 2016)
  - 6 July 2016 (Content submitted by 22 June 2016)
  - **3 October 2016** (Content submitted by 19 September 2016)

#### **EDITORIAL**

- Michael Rice is in his first year as Editor-In-Chief for QEB (appointed in November 2015)
- Judy Scharmman (Conference Catalysts, LLC) provides editorial and production support



## **QEB** Opens

Campaign Name	# Sent to	# Opened Email	% opened	# Bounced	# Unsubscribed	# Unique Clickers
AES Newsletter 1st Qtr 2015 - 030515	3,674	1,190	32%	57	1	74
AES Newsletter 2nd Qtr 2015 - 061115	4,182	1,328	32%	63	4	183
AES Newsletter 3rd Qtr 2015 - 090315	4,288	1,326	31%	76	2	177
Dec 2015 newsletter was not sent						
AES Newsletter 1st Qtr 2016 - 010416	4,387	1439	33%	77	2	17
AES Newsletter 2nd Qtr 2016 - 040516	3,831	1,260	33%	8	1	177
AES Newsletter 3rd Qtr 2016 - 070616	4,120	1313	32%	56	3	120
AES Newsletter 4th Qtr 2016 - 100316						



# **Status of AESS Web Site**

Dale Blair, VP Publications Judy Scharmann, Executive Assistant



## Visits to IEEE AESS Web Site

January 1, 2016 to October 3, 2016 Sessions = 26,629 Pageviews = 65,911 Avg. Session Duration =00:01:29 Bounce Rate = 52.7%

Conferences and Publications are the most visited parts of the web site with awards getting over 1% of the visits.



# AESS Publications Operating Budget

2016 Budget Expenses Summary October 7-8, 2016

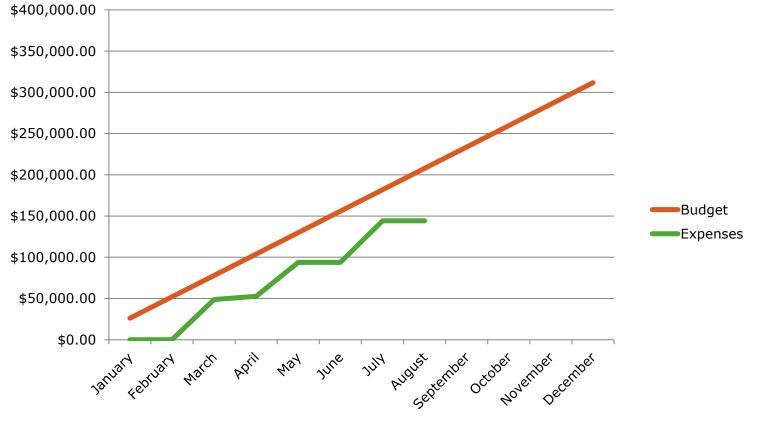
**Bill Walsh, Administrative Editor** 



### **2016 Budget Expenses Estimate AES Transactions**

- Allen Press (AE-T) \$295,473
  - 3rd year of 3 year contract for integrated services (includes 2% escalation from previous year)
  - Plan for Bi-Monthly electronic publication (previously quarterly)
  - Managing Editing, Copy Editing, Typesetting, XML tagging
- Precision Computer Works (EJP) \$22,000
  - eJournal Database
  - Includes Task Order #TT16842 IEEE: Export with IEEE DTD (carried over from 2015)
- Total for Budget Plan 2016: \$317,473
  - Does not include IEEE-related expenses attributed to Transactions (e.g. various purchase services, XPLORE, etc.)
  - EJP estimate covers work for *Systems* Magazine as well.
- Re-compete of the Allen Press editing and production contract to be executed in 2016.
  - RFP Released August 1<sup>st</sup>
  - Evaluation completed (Kaplan, Willet, Blair, Walsh) September
  - 2017-19 contract awarded to: XXXX (pending final negotiations)

## AES Transactions Expenses – Estimated vs. Actual

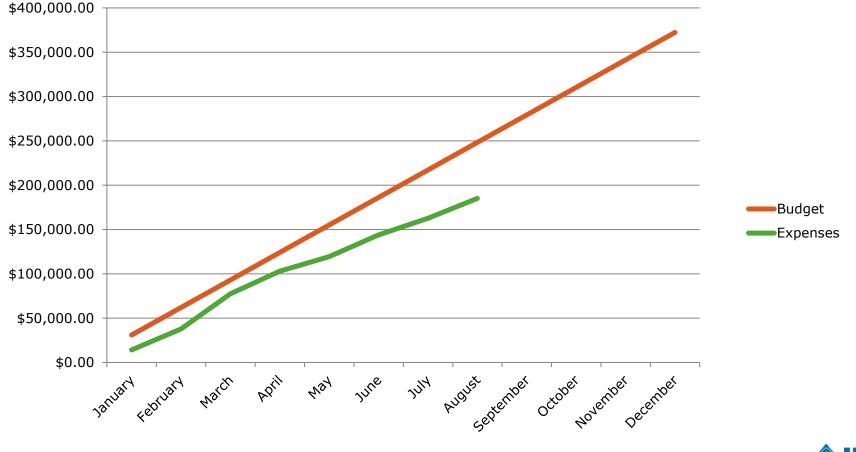




### 2015 Budget Expenses Estimate AES Systems Magazine

- Publication & Delivery Services \$257,500
  - Allen Press (AP-S) Task Order Contract
- Administrative/Asst. Administrative Editors \$35,000
  - Susanne J. Walsh (SJW) Independent Contractor
- Total Budgeted Expenses for 2016: \$292,500
  - Does not include IEEE-related expenses attributed to Systems (e.g. various purchase services, XPLORE, etc.)
  - Comparative expenses for 2015: \$372,322 \$80K difference is attributed to more efficient costs captured and reflected in new Allen Press contract, Dave Dobson retirement as active consultant.
  - Tutorial published in March; 2<sup>nd</sup> expected in November
  - BrightCopy expenses being added in 2<sup>nd</sup> half (\$168/month) Advancing Technology for Humanity

### AES Systems Magazine Expenses – Estimated vs. Actual





# Page Charges Income

January – June 2016 Jose Bolanos, Business Editor

> Volume 52, No. 1 - \$ 27,400 Volume 52, No. 2 - \$ 21,900 Volume 53, No. 3 - \$ 26,800 Volume 53, No. 4 - \$ Volume 53, No. 5 - \$ Volume 53, No. 6 - \$

Total

\$ 79,100



## **Financial Assessment**

- New paradigm for page charges is a gold mine.
- Publication initiatives is having almost no financial impact on AESS in the short term.
- Publications provides a surplus to AESS
- Publication initiatives will improve its financial impact on AESS in the long term.
- No additional AESS funds is needed for Publications initiatives as long as Publications team is allowed flexibility in spending its budget.

