



Gold for Gold Initiative Proposal

September 8, 2011

Iram Weinstein
VP, Education

Gold for Gold Initiative Proposal

- **Objective: Engage more GOLD members in AESS Activities**
- **Approach: Enable AESS GOLD members to reach out to the GOLD community in several ways**
 - Preparation of tutorials aimed at the interests of GOLD members.
 - Delivery of these tutorials at AESS-sponsored conferences, at meetings of GOLD members at AESS Chapters
 - Delivery of these tutorials to PhD students
 - Historical interviews of pioneers in the fields of AESS by accomplished GOLD engineers or other AESS members
- **Request \$10,000 to kick off this initiative**
 - This initiative would incur expenses including supporting the selected GOLD members delivering their tutorials and performing interviews, and possibly honoraria.