



Graduate Student Representative Activities

April 26-27, 2019

Boston, MA, USA

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Graduate Student Representative

Objectives

- Increase Student Members Engagement



Effective strategies to actively engage StMs



Networking Initiatives

- Reinforce initiatives for Student Members



Advertising and Messaging strategies



Professional Networking and Mentoring Program

Increase Student Members Engagement (1/2)

1. First e-mail to be sent

- Short
- Friendly
- Interactive



**Effective strategies
to actively engage
Student Members**

2. Occasional messages to illustrate new initiatives and opportunities within AESS

Increase Student Members Engagement (2/2)

3. Create a group on Social Network

- IEEE Collabratec
- LinkedIn
- Facebook
- Other

to share a multitude of information, including technical discussion, suggestions, conference news, vacancies etc.



Networking Initiatives



Reinforce initiatives for Student Members (1/2)



Advertising and Messaging strategies

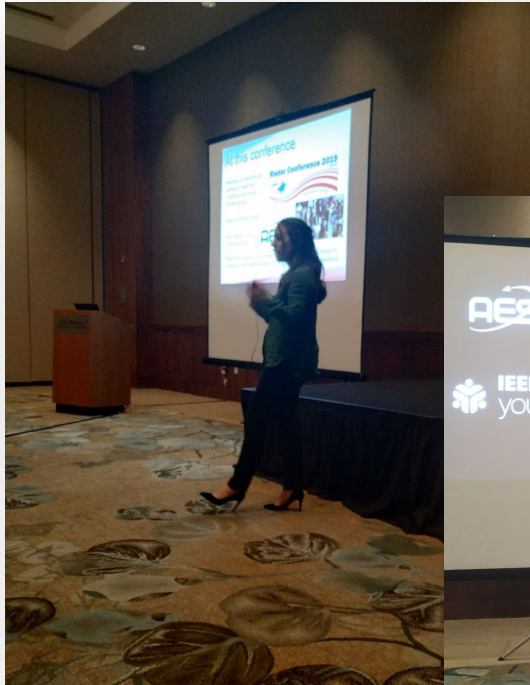
Review AESS website and the communications to better advertise student-focused initiatives

- AESS Resource Center
- Robert Hill Dissertation Award
- AESS Engineering Scholarship
- AESS Professional Networking and Mentoring Program
- etc.

Reinforce initiatives for Student Members (2/2)



Professional Networking and Mentoring Program



**YP Social Event at 2019 IEEE Radar Conference
April 25, 2019
Boston, MA**