

# **AESS BOG Meeting**

**April 23-24, 2009**

**Disneyland Hotel, Anaheim California**

**Jim Howard**

**VP Membership**

Hi – Sorry I am not with you today, however I am currently in Orlando, FL presenting at a Seminar.

Ron has graciously agreed to present the following report on my behalf and I wanted to take this opportunity to thank him.

Due to the economy IEEE Membership at all levels is a concern, however, as you will see from this report, our Society, although not growing at the rate you and I would like, is holding its own, which is better than many other Societies.

If you have any questions that come up, please just email me and I will get back to you with an answer. Thanks and have a great meeting.

*Jim*



Jim Howard  
AESS VP Membership

# Key Membership Points

December 31, 2008 Data







- IEEE Membership is up 6,072 (1.6%)
- Higher Grade Membership is down 117 (-0.1%)
- Student Membership is up 6,189 (7.8%)

# Key Membership Points

December 31, 2008 Data

- All US Regions are down in Higher Grade membership
- Seven Regions are up in Student Membership (2,3,4,7,8,9 & 10)
- 24 Societies have increases in membership
- 14 Societies have decreases in membership

# IEEE Membership Statistics for December 31, 2008 Data

Snapshot	'08 vs '07 December	% Change	Dec '08	Dec '07
<b>IEEE Membership</b>	 <b>6,072</b>	<b>+ 1.6 %</b>	<b>382,400</b>	<b>376,328</b>
• Higher-Grade	 (117)	- 0.1 %	297,165	297,282
• Students	 6,189	+ 7.8 %	85,235	79,046
<b>Society Memberships</b> (including Affiliates)	 <b>(3,041)</b>	<b>- 2.7%</b>	<b>336,878</b>	<b>346,283</b>
• 24 Societies up	 4,146	Sum of respective Societies' gains and losses.		
• 14 Societies down	 (7,187)			

## Monthly Totals by Region

December 2008

REGION	HIGHER GRADE MEMBERS				STUDENT MEMBERS				TOTAL MEMBERS			
	2008	2007	Change		2008	2007	Change		2008	2007	Change	
			#	%			#	%			#	%
<b>1</b>	33,263	33,883	-620	-1.8%	3,787	4,090	-303	-7.4%	37,050	37,973	-923	-2.43%
<b>2</b>	28,487	28,751	-264	-0.9%	3,650	3,612	38	1.1%	32,137	32,363	-226	-0.70%
<b>3</b>	25,729	26,019	-290	-1.1%	4,828	4,763	65	1.4%	30,557	30,782	-225	-0.73%
<b>4</b>	19,460	19,989	-529	-2.6%	3,744	3,566	178	5.0%	23,204	23,555	-351	-1.49%
<b>5</b>	25,136	25,338	-202	-0.8%	3,629	3,682	-53	-1.4%	28,765	29,020	-255	-0.88%
<b>6</b>	52,208	53,087	-879	-1.7%	5,936	6,058	-122	-2.0%	58,144	59,145	-1,001	-1.69%
<b>R 1-6</b>	184,283	187,067	-2,784	-1.5%	25,574	25,771	-197	-0.8%	209,857	212,838	-2,981	-1.40%
<b>7</b>	13,023	12,716	307	2.4%	3,236	3,231	5	0.2%	16,259	15,947	312	1.96%
<b>8</b>	48,857	47,515	1,342	2.8%	18,364	17,461	903	5.2%	67,221	64,976	2,245	3.46%
<b>9</b>	7,347	7,604	-257	-3.4%	8,054	7,806	248	3.2%	15,401	15,410	-9	-0.06%
<b>10</b>	43,655	42,380	1,275	3.0%	30,007	24,777	5,230	21.1%	73,662	67,157	6,505	9.69%
<b>R 7-10</b>	112,882	110,215	2,667	2.4%	59,661	53,275	6,386	12.0%	172,543	163,490	9,053	5.54%
<b>TOTAL</b>	297,165	297,282	-117	0.0%	85,235	79,046	6,189	7.8%	382,400	376,328	6,072	1.61%

# **AESS Membership Information**

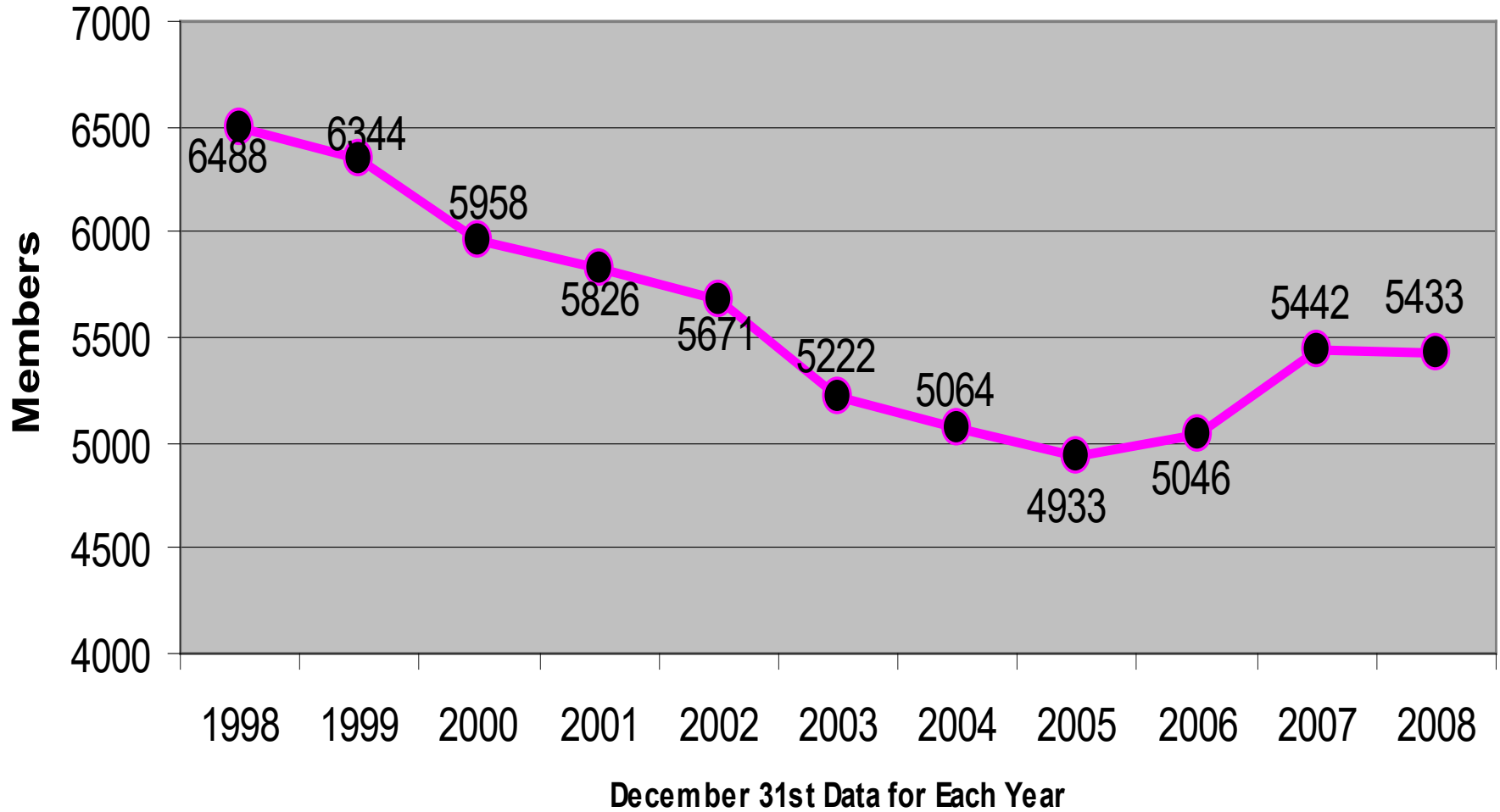
# Key AESS Membership Points

March 2009 Data

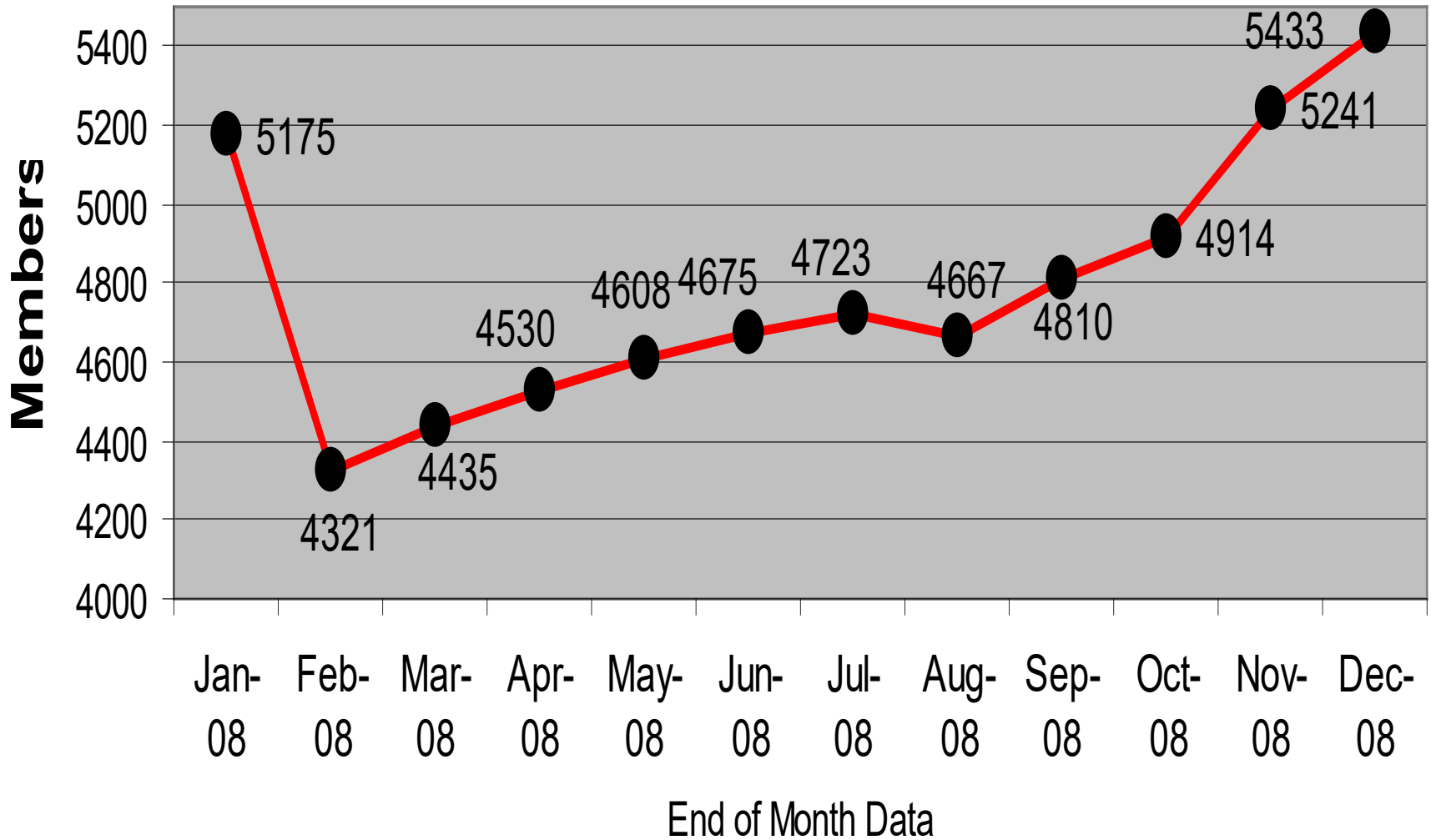
- We are presently ahead of March 2008 membership numbers by 79 members.
- AESS stayed almost flat for year-end 2008 versus 2007.



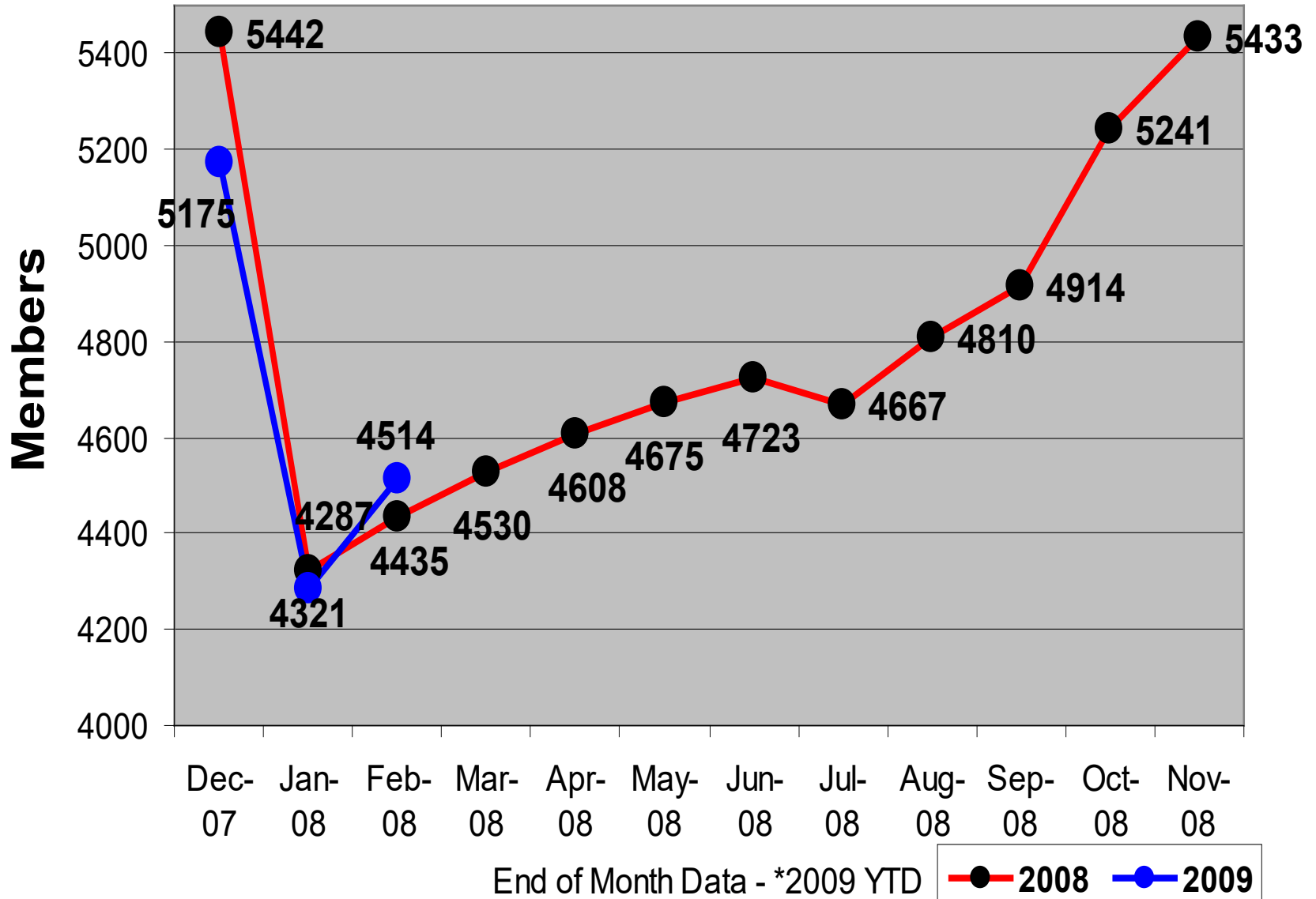
# IEEE AESS Membership by Year



# 2008 AESS Membership



# 2008 vs 2009\* AEISS Membership



# **AESS Membership Development**

## **Tools, Suggestions, and Plans**

# Key AESS Development Points

- Need to continue promoting membership in our Society at EVERY Conference venue
- Need to continue all of the membership work that all of us has been doing.

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- an opportunity to participate in technical opportunities in the Society

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For further information on the Membership Activities of the AESS, please feel free to contact me.



Jim Howard  
VP Membership

## DID YOU KNOW ?

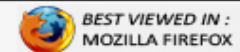
All Board of Governors meetings shall be open to all AESS members.

April 2009

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		



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To have your conference(s) considered for this program, you must submit your request via the form below. Once approved, a unique tracking/campaign code will be assigned and sent to you. This code must be on the back of each membership application form that is submitted to the IEEE in order to be processed correctly.

The most successful conferences set up a highly visible, staffed membership recruitment desk and recruit a minimum of 25 new members. Supplies for the table may be ordered online through the [membership development supply form](#).

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- Communications Society has offered this in the past
- Results have been mixed over the long run
- Something to consider on a Pilot basis?

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## **Join AESS Membership Web Page**

- **<http://www.ieee.org/web/membership/societies/AES010.html>**

## **Conference Recruiting Web Page**

- **[http://www.ieee.org/web/volunteers/membership\\_dev/cmr.html](http://www.ieee.org/web/volunteers/membership_dev/cmr.html)**

# Questions, Comments, Suggestions?

