

The logo features the word "AES" in blue with a grey swoosh above it, followed by "VISION" in black. Below this, the year "2020" is written in large, bold, black font.

AES VISION
2020

Problem Solving Exercise

September 28-29, 2018

Rome Marriott Park Hotel

Industry Relations 3-Year Goals

- Establish active Industry Relations activities and collaborations through individual AESS Chapters
- Generate and maintain current, industry-focused content on the AESS website, as well as providing on-line links to specific industry-focused features in Systems Magazine
- Establish and demonstrate strategic partnerships with relevant industry and industrial organizations worldwide
- Develop new strategies for attracting industry advertisements in Systems Magazine, the AESS website, etc.
- Position AESS in a pro-active role with the IEEE global industry strategy, leveraging the initiatives of the IEEE Industry Advisory Board
- Promote opportunities for Young Professionals in our industry fields of interest

Problem Solving Exercise 1: Ideas for Chapter/Industry Interactions

- Think about the subject for a moment
- Each person offers one idea that best addresses the subject
- Group discusses/debates the answers

Problem Solving Exercise 2: Ideas for Industry-focused Content on the AESS Website

- Think about the subject for a moment
- Each person offers one idea that best addresses the subject
- Group discusses/debates the answers

Problem Solving Exercise 3: Ideas for Strategic Partnerships with Industry

- Think about the subject for a moment
- Each person offers one idea that best addresses the subject
- Group discusses/debates the answers

Problem Solving Exercise 4: Ideas for Attracting Industry Ads in SYSTEMS Magazine or on AESS Website

- Think about the subject for a moment
- Each person offers one idea that best addresses the subject
- Group discusses/debates the answers

Problem Solving Exercise 5: Opportunities for Young Professionals in our Industry Fields-of-Interest

- Think about the subject for a moment
- Each person offers one idea that best addresses the subject
- Group discusses/debates the answers