## **IEEE Aerospace Electronic Systems**



Graduate Student Representative Chair of Professional Networking and Mentoring Committee

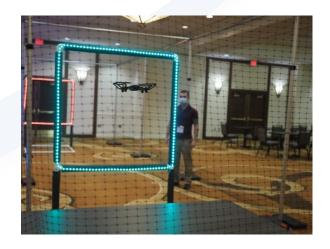
Sarana Tse

2022 AESS Fall Board of Governors Meeting 21-22 October 2022 Edinburgh, Scotland





- To promote engineering, launch the next generation of society leaders, and engage the local community through a STEM event
- The event is divided into a high-school-level competition, a university-level competition, and additional activities to engage the audience.





## IEEE

## SWOT Planning

- Strengths: What Has Been Accomplished In Last 3 Years
  - Decreasing the number of waiting applicants to be matched
- Weaknesses: Define Areas Of Growth (3 Years) Needed To Improve Services
  - There is no current reporting process to determine who is still active
- Opportunities: Define Quantified Plans And Collaborations Needed
  - Reach out to the mentors and mentees to find out who is utilizing the program
- Threats: What Environmental Issues, That require Short-Term Action To Mitigate
  - Fewer new people are signing up for the program





## Objectives:

- 1. Promote the program
  - Through social media platforms
  - Could also be done through the monthly challenges when we have students go through our new website
  - Advertise in YP/student events (short video clips)
- 2. Contact mentees and mentors
  - Send out two separate surveys
    - Mentees if they're still active
    - Mentors if they want more mentees

