

IEEE Aerospace Electronic Systems

Graduate Student Representative
Chair of Professional Networking and
Mentoring Committee

Sarana Tse

2022 AESS Fall Board of Governors Meeting

21-22 October 2022

Edinburgh, Scotland



- ▶ To promote engineering, launch the next generation of society leaders, and engage the local community through a STEM event
- ▶ The event is divided into a high-school-level competition, a university-level competition, and additional activities to engage the audience.



▶ **SWOT** Planning

- **Strengths:** What Has Been Accomplished In Last 3 Years
 - Decreasing the number of waiting applicants to be matched
- **Weaknesses:** Define Areas Of Growth (3 Years) Needed To Improve Services
 - There is no current reporting process to determine who is still active
- **Opportunities:** Define Quantified Plans And Collaborations Needed
 - Reach out to the mentors and mentees to find out who is utilizing the program
- **Threats:** What Environmental Issues, That require Short-Term Action To Mitigate
 - Fewer new people are signing up for the program

- ▶ Objectives:
 1. Promote the program
 - Through social media platforms
 - Could also be done through the monthly challenges when we have students go through our new website
 - Advertise in YP/student events (short video clips)
 2. Contact mentees and mentors
 - Send out two separate surveys
 - Mentees – if they're still active
 - Mentors – if they want more mentees