



IEEE *PREMIER* Corporate Program (*PREMIER*)

IEEE *PREMIER* Program

A unique offering for industry to engage IEEE globally:

- ❖ *Public Visibility*
- ❖ *Conferences*
- ❖ *Continuing Education*
- ❖ *Global Networking*

IEEE *PREMIER* Program

Benefit Highlights

- ▶ **IEEE *PREMIER*:** provides a comprehensive package tailored to the organization's specific goals, interests, and technology stake
- ▶ **Dedicated Business Engagement Manager:** The Dedicated Business Engagement Manager works closely with the industry member, serves as a single point of contact (POC), and ensures that the industry member maximizes all the benefits, products, and services IEEE offers
- ▶ **Visibility and Exposure:** The *PREMIER* Program maximizes visibility and exposure by providing speaking opportunities, access to humanitarian activities, and formal recognition as an IEEE *PREMIER* corporate member

IEEE PREMIER Program – Current and tied to Standards

PREMIER Member Highlights

► **Program Benefits Include:**

- Dedicated Business Engagement Manager
- Discount on IEEE Membership (New and Renewal)
- IEEE Standards Entity Membership
- Access to IEEE Technical Experts - Webinar or in-person events exclusive to the IEEE *PREMIER* Member based on their needs.
- Access to top talent
- Continuing Education through the IEEE eLearning Library
- Tickets to the IEEE VIC Summit and Honors Ceremony
 - To be held in New York City, NY in 2026
- Formal Recognition as an IEEE *PREMIER* corporate member

Exclusive *PREMIER* Member

Addressing Industry Needs

IEEE *PREMIER* Offers three packages – each can be modified to meet your company's specific needs:

- *PREMIER Silver*
- *PREMIER Gold*
- *PREMIER Platinum*

"One (1) invoice from IEEE combining products and services."

AESS PREMIER Program?

If you look at '25 and '26 RadarConf sponsorships, you see the following price structure:

	'26	'25
Diamond:	\$26K (4 passes)	\$26K (4 passes)
Platinum:	\$12K (3 passes)	\$11K (3 passes)
Gold:	\$6K (1 pass)	\$5K (1 pass)
Siver:	\$5K	\$4K
Bronze:	\$2K	\$1.5K

Does it make sense to see something that gave like 10-20 corporate IEEE and corporate IEEE AESS memberships?

Including RadarConf sponsorship, we could make it at the Diamond level and offer more full conference passes – everything else the same.

Alternatively, we could offer it tiered based on RadarConf sponsorship level, but I would again see adding more passes. I don't know if they would use the passes, but I think if you want to grab a larger company's interests, that's the way to do it. Maybe there is a large company and a small company offering?

Let's Imagine the Future Together!

Thank You



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Questions?

Email: premier@ieee.org

Learn more: www.premier.ieee.org

IEEE *PREMIER* Platinum

Annual Agreement Starting at USD \$65,000

- ▶ IEEE Dedicated Business Engagement Manager
- ▶ \$25 Discount on IEEE Membership (new and renewal) up to 400 employees
- ▶ IEEE Standards Association Entity Membership – 10 Individual SA memberships
- ▶ Access IEEE Technical Experts
 - One IEEE Distinguished Lecturer Webinar on a technical topic that aligns with your company's technical focus and IEEE's field of interest
 - Curated IEEE.tv link to the “Best of the Best” Plenary Showcase: one web-based, video compilation on a topic of interest from recent IEEE conferences or symposia, bringing on-demand access to your workforce
- ▶ Access to Top Talent
 - Align with IEEE University Partnership Program, IEEE Eta Kappa Nu, IEEE Student Branches and Chapters, and IEEE Conference Recruitment opportunities
- ▶ 2 Tickets to the IEEE VIC Summit and Honors Ceremony: New York City, NY, 2026
- ▶ Formal Recognition as an IEEE *PREMIER* Corporate Member

IEEE *PREMIER* Gold

Annual Agreement Starting at USD \$50,000

- ▶ IEEE Dedicated Business Engagement Manager
- ▶ \$25 Discount on IEEE Membership (new and renewal) up to 250 employees
- ▶ IEEE Standards Association Entity Membership – 7 Individual SA memberships
- ▶ Access IEEE Technical Experts
 - One IEEE Distinguished Lecturer Webinar on a technical topic that aligns with your company's technical focus and IEEE's field of interest
 - Curated IEEE.tv link to the “Best of the Best” Plenary Showcase: one web-based, video compilation on a topic of interest from recent IEEE conferences or symposia, bringing on-demand access to your workforce
- ▶ Access to Top Talent
 - Align with IEEE University Partnership Program, IEEE Eta Kappa Nu, IEEE Student Branches and Chapters, and IEEE Conference Recruitment opportunities
- ▶ 2 Tickets to the IEEE VIC Summit and Honors Ceremony: New York City, NY, 2026
- ▶ Formal Recognition as an IEEE *PREMIER* Corporate Member

IEEE *PREMIER* Silver

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Annual Agreement Starting at USD \$15,000

- ▶ Four (4) IEEE Memberships
- ▶ IEEE Conferences/Events Sponsorship – Choose One
 - IEEE Rising Stars
 - IEEE Student and Young Professionals Congress
 - Regional and Technical Society Student and Young Professionals Events
- ▶ Access to Top Talent: IEEE Eta Kappa Nu (HKN) Student Leadership Conference
 - Gold Level Sponsorship
- ▶ Choice of three (3) IEEE eLearning course programs for your employees
- ▶ Formal Recognition as an IEEE *PREMIER* Corporate Member

