



IEEE Aerospace Electronic Systems VP Member Services

Scott Goldstein

AESS Board of Governors Meeting – Fall 2025

10-11 October 2025

Krakow, Poland

- Met with IEEE PREMIER leadership to discuss AESS Corporate Sponsorship Program
 - Follow on meeting held with RadarConf '26 leadership to speak about vanguard program including conference sponsorship with IEEE PREMIER AESS Corporate Program
- Reached out to IEEE staff (Marc Beebe) to initiate survey to increase perceived membership value in each IEEE region
 - Determine meetings and events to peak member interest, increase membership, and improve retention
- Per SCRC recommendation, reached out to IEEE Region 7 to get recommendations on improving member engagement and leadership representation
 - Direct contact with AESS International Director, Region 7 President, President Elect, Publications & Comms Chair and each Chapter Chairman
 - If successful, can duplicate with other regions

- Complete assessment of IEEE PREMIER AESS Corporate Sponsorship and make final recommendation
- Complete engagement survey and assess way ahead for growth, by region, based on the results
- Assess success of Region 7 outreach and determine way ahead to optimize outreach to remaining regions, also using survey results
- Meet with other society's Membership VP and International Directors to determine ways to improve AESS programs in all regions
- Try to formalize process to assess membership growth as a function of programs and money spent
- Improve processes and clarify funding guidelines for Chapter Activities
- Work with Conference Catalysts to assess and improve web pages